

## **Historic, Archive Document**

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GARDEN

*Grandeur*FALL 1952  
SPRING 1953LIBRARY  
RECEIVED

★ OCT 31 1952 ★

Department of Agriculture

1953  Winner*Chrysler  
Imperial*  
(P.A.F.)Each \$3.00, 3 for \$7.95,  
doz. \$31.80

The headliner for 1953. Vibrant crimson flowers with a darker overtone. Long, tapering buds and large, wide-petaled blooms. A handsome plant.

*ARP ROSES inc.*P. O. BOX 178  
TYLER, TEXAS

# 1953 All-America Selections

CHRYSLER IMPERIAL. (P.A.F.)

Each \$3.00, 3 for \$7.95, doz. \$31.80

A new, new red rose for your garden. No matter how many other reds you have, you will want Chrysler Imperial for its smashing, rich crimson color. It has oxblood-red overtones and lustrous garnet in the depths of the bloom. With an impressive pedigree—Mirandy and Charlotte Armstrong are its parents—this was sure to make a name for itself. The long, slender buds and large, high-centered blooms are equally appealing. Sturdy stems carry the flowers on a well-knit, dark-foliaged plant.



**COLLECTION No. 1**  
**TWO EACH OF THE 1953**  
**WINNERS**

(\$10.50 value)

**\$9.25**  
POSTPAID

*Ma Perkins*

MA PERKINS. (P.A.F.)

Each \$2.25, 3 for \$6.00, doz. \$24.00

The only floribunda to be honored by the AARS judges this year. Like Chrysler Imperial, it has distinguished parents—Red Radiance and Fashion. It is of the same charming size and form as Fashion, with dainty buds and flowers like well-shaped hybrid teas. The color is delicate coral-pink when the bloom is fully open.





### *Helen Traubel* (Pat. 1028)

Each \$2.75, 3 for \$7.20, doz. \$28.80

Light sparkling pink to rich apricot.  
Well formed; good sized; fragrant. Tall,  
sturdy canes.



Another New Queen, Miss Carol Ellison  
of Tyler, Ruler of the 1952 Texas Rose  
Festival.

## 1952 All-America Selections



### *Vogue* (Pat. 926)

Each \$2.25, 3 for \$6.00,  
doz. \$24.00

An intense cherry-coral flori-  
bunda. Fragrant blooms in  
sprays. Dark foliage on a  
3-foot plant.



### FRED HOWARD. (Pat. 1006)

Each \$2.50, 3 for \$6.60, doz. \$26.40

Golden yellow buds tinted light red, becoming buff-  
yellow shaded pink. Four-inch blooms with 50 to 60  
petals. Strong, upright plants blooming freely over a  
long period.

**COLLECTION No. 2**  
**ONE EACH OF THE 1952**  
**WINNERS**

(\$7.50 value)

**\$6.60**

Postpaid

# Four Newer Featured Roses



Texas beauties gather Arp beauty . . . Beauty grows at Arp

FIRST LOVE



FANDANGO



**FIRST LOVE.**  
(Pat. 921)  
Each \$2.25,  
3 for \$6.00,  
doz. \$24.00

Urn-shaped, long and slender, the rose to dawn-pink buds stand erect on good stems. The opening flowers are lovely, too, with each delicate pink petal gracefully pointed. Vigorous and disease-resistant, the plant produces freely and repeatedly.

**FANDANGO.**  
(Pat. 894)

Each \$2.00,  
3 for \$5.25,  
doz. \$21.00

The ruffled flowers, although only semi-double, are crisp and brilliant—scarlet in the bud and Chinese red when open. A free, early and continuous bloomer. Plants are tall and sturdy.





**REX ANDERSON. (Pat. 335)**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

An outstanding exhibition rose of delicate, lovely ivory-white; perfectly formed, slow opening, one of the few very successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. And for exhibiting in rose shows, Rex Anderson has been popular with discriminating growers for a number of years. It is a production of the famed McGredy firm of Ireland.

© REX ANDERSON

**COLLECTION  
NO. 3**

**ONE EACH OF  
THE FOUR ROSES  
FEATURED HERE**

(\$8.00 value)

**\$6.95**

Postpaid



**NEW YORKER. (Pat. 823)**

*Each \$2.00, 3 for \$5.25, doz. \$21.00*

Clear, deep red with very fine lasting qualities. A perfectly formed bud of good texture that slowly develops to a velvety scarlet bloom with delightful raspberry fragrance. The plant is hardy and disease resistant, with bright red youngshoots.

NEW YORKER

# *Selected All-Time*

From the most important roses of the past twelve years ARP selects these for your 1953 Garden



SAN  
FERNANDO



©  
PEACE



MIRANDY



CHARLOTTE  
ARMSTRONG



# All-Americas

**Collection  
No. 5**

One each of these  
seven superb roses

(\$14.00 value)

**\$12.25**

POSTPAID



©  
KATHERINE  
T. MARSHALL

FORTY-NINER



Pretty Miss Janet Harvey  
offers roses for you by the  
thousand . . .  
at festival time  
in Tyler.



RUBAIYAT



# Hybrid Tea Roses —

## THE WORLD'S FINEST



BRAVO



**AMERICAN BEAUTY.** *Each \$1.35, 3 for \$3.40, doz. \$13.50*  
Large, full, fragrant, crimson-carmine. Perhaps the best-known name among roses. The bush is large and blooms again after the big June burst. (Hybrid Perpetual.)

**AMI QUINARD.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Dark velvety red. The long buds open into medium-sized flowers, freely produced on an erect bush. Foliage is very leathery, on a vigorous plant. See illustration on page 16.

**BETTER TIMES.** *Each \$1.50, 3 for \$3.90, doz. \$15.60*  
Glorious red color, prized for its long stems and pointed buds. Has large blooms with texture like shimmering satin. Compact plant. See illustration on page 16.



CHARLES  
MALLERIN

**BETTY UPRICHARD.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
A large, salmon-pink rose with rolling edges. Buds are long pointed, with spicy fragrance. Distinctly bicolor.

**BLANCHE MALLERIN.** (Pat. 594)  
*Each \$2.00, 3 for \$5.25, doz. \$21.00*  
Snowy white with a beautiful satiny sheen. Long buds opening to well-formed flowers 3½ to 4 inches in diameter. Fine for cutting.


**BRAVO.** (Pat. 983) *Each \$2.25, 3 for \$6.00, doz. \$24.00*  
You will feel like cheering when you see these broad, ruffled flowers of brilliant cardinal-red. Holds the color even in hot weather. Moderate growth and very slight fragrance.

**BRIARCLIFF.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Large, perfectly formed, deep rose-pink blooms, lighter on outer petals, with a touch of citron-green at the base. Fine for cutting. Foliage glossy, dark. Vigorous, free blooming. See illustration on page 17.



CAPISTRANO

**BUCCANEER.** (P.A.F.)  
*Each \$2.75, 3 for \$7.20, doz. \$28.80*  
A new rose of good lemon-yellow color. The urn-shaped buds develop into cupped blooms with about 35 petals. Tea fragrance. Dark, leathery foliage.

**CAPISTRANO.** (Pat. 922)  
*Each \$2.25, 3 for \$6.00, doz. \$24.00*  
 Capistrano is a rich shade of deep, glowing rose-pink in the bud and open flower and has the welcome habit of keeping its warm tones without fading or changing, as long as the flower lasts. A bold, upright grower to a height of 4 to 5 feet, with beautiful leathery foliage. Produces a continuing display of fragrant bloom all season.

**CHARLES MALLERIN.** (Pat. 933)  
*Each \$2.50, 3 for \$6.60, doz. \$26.40*  
Among the darkest of deep red roses, with a velvety blackish sheen. The bloom has 30 to 40 broad, thick petals arranged in high-pointed form. Wonderfully fragrant, too. Healthy foliage on a very strong plant with tall canes.

**Reserve Your 1953-54 GARDEN GRANDEUR**

**The Newest Colorful Catalog of the Greatest of Roses Known**

**AND REPORT CORRECT OR NEW ADDRESS**

Field-fresh trees and plants, really Arp-grown with life insurance, are offered annually. Whether or not an order is placed this season, an outstanding and different Nursery Catalog will come to you absolutely free in early fall of 1953 if you will sign below and mail at your convenience this postage-paid reply card.

Your Name .....

Address.....City.....State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses.

Suggestion for better mail-order service:

**Reserve Your 1953-54 GARDEN GRANDEUR**

**The Newest Colorful Catalog of the Greatest of Roses Known**

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Your Name .....

Address.....City.....State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses.

Suggestion for better mail-order service:

ORDER BLANK

# Christmas Gifts

Direct from ARP ROSES, Inc.

NAME OF SENDER.....

Address .....

City, State .....

YOUR GIFT ROSES, BOOKS, MATERIALS,  
TREES, OR COLLECTIONS:

..... \$.....

..... \$.....

..... \$.....

..... \$.....

..... \$.....

CHECK ONE AMOUNT ENCLOSED \$.....

☐ Ship to arrive at Christmas Time and  
enclose Greeting Card

*Signed* .....

☐ Send Gift card at Christmas Time

*Signed* .....

and deliver gift at planting time

SEND GIFT TO

Name .....

Address .....

City, State .....

CUT HERE

ORDER BLANK

# Christmas Gifts

Direct from ARP ROSES, Inc.

NAME OF SENDER.....

Address .....

City, State .....

YOUR GIFT ROSES, BOOKS, MATERIALS,  
TREES, OR COLLECTIONS:

..... \$.....

..... \$.....

..... \$.....

..... \$.....

..... \$.....

CHECK ONE AMOUNT ENCLOSED \$.....

☐ Ship to arrive at Christmas Time and  
enclose Greeting Card

*Signed* .....

☐ Send Gift card at Christmas Time

*Signed* .....

and deliver gift at planting time

SEND GIFT TO

Name .....

Address .....

City, State .....





# ORDER BLANK

## ARP ROSES inc.

P.O. Box  
178

Tyler, Texas



Name of Buyer \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City and State \_\_\_\_\_

SHIP TO: \_\_\_\_\_

IF NOT SAME AS MAIL ADDRESS \_\_\_\_\_

DESIRED SHIPPING DATE \_\_\_\_\_

Date  
Ordered \_\_\_\_\_

Total  
Order \$ \_\_\_\_\_

Inclosed  
Payment \_\_\_\_\_

Check \_\_\_\_\_

M.O. \_\_\_\_\_

Currency \_\_\_\_\_

Do not write here

No. \_\_\_\_\_

Recorded \_\_\_\_\_

Acknowledged \_\_\_\_\_

Filled \_\_\_\_\_

Pieces \_\_\_\_\_

Mail \_\_\_\_\_

Express \_\_\_\_\_

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE  
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE

Quan.	VARIETY NAME	Each	3 for	Total
.....	Collection No. 1. (p. 2).....	\$9.25		
.....	Collection No. 2. (p. 3).....	6.60		
.....	Collection No. 3. (p. 5).....	6.95		
.....	Collection No. 4. (p. 16).....	10.75		
.....	Collection No. 5. (p. 7).....	12.25		
.....	Collection No. 6. (p. 23).....	4.35		
.....	Collection No. 7. (p. 25).....	3.90		
.....	Collection No. 8. (p. 26).....	5.75		
.....	Collection No. 9. (p. 29).....	2.85		
.....	Envelope Collection.....	4.75		
.....	Envelope Collection.....	5.75		

### HYBRID TEA ROSES

.....	American Beauty. (p. 8).....	\$1.35	\$3.40	
.....	Ami Quinard. (p. 8).....	1.25	3.15	
.....	Better Times. (p. 8).....	1.50	3.90	
.....	Betty Uprichard. (p. 8).....	1.25	3.15	
.....	Blanche Mallerin. (p. 4).....	2.00	5.25	
.....	Bravo. (p. 8).....	2.25	6.00	
.....	Briarcliff. (p. 8).....	1.25	3.15	
.....	Buccaneer. (p. 8).....	2.75	7.20	
.....	Capistrano. (p. 8).....	2.25	6.00	
.....	Charles Mallerin. (p. 8).....	2.50	6.60	
.....	Charlotte Armstrong. (p. 9).....	2.00	5.25	
.....	Christopher Stone. (p. 9).....	1.35	3.40	
.....	Chrysler Imperial. (p. 2).....	3.00	7.95	
.....	Condesa de Sastago. (p. 9).....	1.25	3.15	
.....	Countess Vandal. (p. 9).....	1.50	3.90	
.....	Crimson Glory. (back cover).....	1.75	4.65	
.....	Dainty Bess. (p. 9).....	1.25	3.15	
.....	Diamond Jubilee. (p. 10).....	2.00	5.25	
.....	Dicksons Red. (p. 10).....	1.75	4.65	
.....	Eclipse. (p. 10).....	1.75	4.65	
.....	Edith Nellie Perkins. (p. 10).....	1.25	3.15	
.....	Editor McFarland. (p. 10).....	1.25	3.15	
.....	Enchantment. (p. 10).....	2.00	5.25	
.....	Ernie Pyle. (p. 11).....	1.75	4.65	
.....	Etoile de Hollande. (p. 11).....	1.35	3.40	

TOTAL.....

Quan.	VARIETY NAME	Each	3 for	Total
.....	Brought forward.....			\$.....
.....	Fandango. (p. 4).....	\$2.00	\$5.25	
.....	First Love. (p. 4).....	2.25	6.00	
.....	Forty-niner. (p. 12).....	2.25	6.00	
.....	Francis Scott Key. (p. 12).....	1.35	3.40	
.....	Frau Karl Druschki. (p. 12).....	1.10	3.00	
.....	Fred Howard. (p. 3).....	2.50	6.60	
.....	Golden Charm. (p. 13).....	1.10	3.00	
.....	Golden Scepter. (p. 13).....	2.50	6.60	
.....	Good News. (p. 13).....	1.75	4.65	
.....	Happiness. (p. 13).....	2.50	6.60	
.....	Helen Traubel. (p. 3).....	2.75	7.20	
.....	Joanna Hill. (p. 14).....	1.35	3.40	
.....	Kaiserin Auguste Viktoria. (p. 14).....	1.25	3.15	
.....	Katherine T. Marshall. (p. 14).....	1.75	4.65	
.....	Konigin Luise. (p. 14).....	1.25	3.15	
.....	Lowell Thomas. (p. 14).....	2.00	5.25	
.....	Luxembourg. (p. 14).....	1.25	3.15	
.....	McGredy's Sunset. (p. 14).....	1.75	4.65	
.....	McGredy's Yellow. (p. 14).....	1.35	3.40	
.....	Mirandy. (p. 14).....	2.00	5.25	
.....	Mission Bells. (p. 14).....	2.25	6.00	
.....	Mrs. Charles Bell. (p. 15).....	1.25	3.15	
.....	Mrs. Pierre S. du Pont. (p. 15).....	1.25	3.15	
.....	New Yorker. (p. 5).....	2.00	5.25	
.....	Nocturne. (p. 15).....	2.00	5.25	
.....	Peace. (p. 15).....	2.50	6.60	
.....	Picture. (p. 15).....	1.35	3.40	
.....	Pink Dawn. (p. 18).....	1.35	3.40	
.....	Poinsettia. (p. 18).....	1.25	3.15	
.....	President Herbert Hoover. (p. 18).....	1.35	3.40	
.....	Radiance. (p. 18).....	1.10	3.00	
.....	Red Radiance. (p. 18).....	1.10	3.00	
.....	Rex Anderson. (p. 5).....	1.75	4.65	
.....	Rouge Mallerin. (p. 19).....	1.35	3.40	
.....	Rubaiyat. (p. 19).....	1.75	4.65	

TOTAL.....

EVERY PLANT GUARANTEED TO GROW THE FIRST SEASON.

FOREIGN SHIPMENTS PREPAID TO PORT OF EMBARKATION ONLY.

Patented varieties Arp-grown, and sold under license from the Plant Patent owners.

Continued on Next Page

Quan.	VARIETY NAME	Each	3 for	Total
<b>HYBRID TEA ROSES, continued</b>				
	Brought forward.....			\$.....
.....	San Fernando. (p. 19).....	\$1.75	\$4.65	
.....	Show Girl. (p. 19).....	1.75	4.65	
.....	Soeur Therese. (p. 19).....	1.25	3.15	
.....	Sutter's Gold. (p. 20).....	2.25	6.00	
.....	Suzon Lotthe. (p. 20).....	2.50	6.60	
.....	Symphonie. (p. 20).....	2.50	6.60	
.....	Talisman. (p. 20).....	1.10	3.00	
.....	Tallyho. (p. 20).....	2.00	5.25	
.....	Texas Centennial. (p. 20).....	1.50	3.90	
.....	The Doctor. (p. 20).....	1.25	3.15	
.....	WAVES. (p. 20).....	1.75	4.65	
.....	White Briarcliff. (p. 21).....	1.75	4.65	
.....	Yellow Condesa. (p. 21).....	1.25	3.15	
.....	Zulu Queen. (p. 21).....	2.50	6.60	
<b>CLIMBERS</b>				
.....	Aloha. (p. 26).....	\$2.50	\$6.60	
.....	Blaze. (p. 26).....	1.35	3.40	
.....	Cl. American Beauty. (p. 26).....	1.25	3.15	
.....	Cl. Caledonia. (p. 26).....	1.25	3.15	
.....	Cl. Cecile Brunner. (p. 26).....	1.25	3.15	
.....	Cl. Crimson Glory. (p. 26).....	2.00	5.25	
.....	Cl. Editor McFarland. (p. 26).....	1.25	3.15	
.....	Cl. Etoile de Hollande. (p. 26).....	1.35	3.40	
.....	Cl. Floradora. (p. 26).....	2.00	5.25	
.....	Cl. Mrs. P. S. du Pont. (p. 27).....	1.25	3.15	
.....	Cl. Peace. (p. 27).....	2.50	6.60	
.....	Cl. Poinsettia. (p. 27).....	1.35	3.40	
.....	Cl. Radiance. (p. 27).....	1.25	3.15	
.....	Cl. Red Radiance. (p. 27).....	1.25	3.15	
.....	Cl. Red Talisman. (p. 27).....	1.25	3.15	
.....	Cl. Summer Snow. (p. 27).....	2.00	5.25	
.....	Cl. Talisman. (p. 27).....	1.25	3.15	
.....	Dr. J. H. Nicolas. (p. 28).....	2.00	5.25	
.....	Dream Girl. (p. 28).....	2.25	6.00	
.....	High Noon. (p. 28).....	2.25	6.00	
.....	New Dawn. (p. 28).....	1.50	3.90	
.....	Paul's Scarlet Climber. (p. 28).....	1.10	3.00	
.....	White Dawn. (p. 28).....	1.50	3.90	
<b>FLORIBUNDA</b>				
.....	Betty Prior. (p. 22).....	\$1.50	\$3.90	
.....	Cecile Brunner. (p. 22).....	1.50	3.90	
.....	Donald Prior. (p. 22).....	1.50	3.90	
.....	Else Poulsen. (p. 22).....	1.25	3.15	
.....	Fashion. (p. 22).....	2.00	5.25	
.....	Floradora. (p. 22).....	1.50	3.90	
.....	Geranium Red. (p. 22).....	1.50	3.90	
.....	Golden Salmon. (p. 23).....	1.25	3.15	
.....	Goldilocks. (p. 23).....	1.50	3.90	
.....	Ideal. (p. 23).....	1.25	3.15	
.....	Improved Lafayette. (p. 23).....	1.25	3.15	
.....	Lavender Pinocchio. (p. 24).....	2.00	5.25	
.....	Ma Perkins. (p. 24).....	2.25	6.00	
.....	Masquerade. (p. 24).....	2.00	5.25	
.....	Permanent Wave. (p. 24).....	1.50	3.90	
.....	Pink Bountiful. (p. 24).....	1.50	3.90	
.....	Pinkie. (p. 24).....	1.75	4.65	
.....	Pinocchio. (p. 24).....	1.50	3.90	
.....	Red Pinocchio. (p. 25).....	1.50	3.90	
.....	Summer Snow. (p. 25).....	1.50	3.90	
.....	Vogue. (p. 3).....	2.25	6.00	
.....	World's Fair. (p. 25).....	1.50	3.90	
<b>TOTAL.....</b>				

TOTAL.....

Quan.	VARIETY NAME	Each	3 for	Total
<b>Brought forward..... \$.....</b>				
<b>SUB-ZERO</b>				
.....	Cedric Adams. (p. 29).....	\$1.75	\$5.00	
.....	Curly Pink. (p. 29).....	1.75	5.00	
.....	Pink Princess. (p. 29).....	1.75	5.00	
.....	Queen o' the Lakes. (p. 29).....	1.75	5.00	
.....	Shades of Autumn. (p. 29).....	1.75	5.00	
.....	V for Victory. (p. 29).....	1.75	5.00	
<b>RUGOSA</b>				
.....	F. J. Grootendorst. (p. 29).....	\$1.25	\$3.15	
.....	Grootendorst Supreme. (p. 29).....	1.25	3.15	
.....	Hansa. (p. 29).....	1.25	3.15	
.....	Harison's Yellow. (p. 29).....	1.25	3.15	
.....	Pink Grootendorst. (p. 29).....	1.25	3.15	
.....	Sir Thomas Lipton. (p. 29).....	1.25	3.15	
<b>MINIATURE</b>				
.....	Pixie. (p. 29).....	\$1.00	\$2.65	
.....	Red Imp. (p. 29).....	1.25	3.30	
.....	Sweet Fairy. (p. 29).....	1.00	2.65	
<b>PECAN TREES</b>				
		Each	3 for	10 for
.....	2 to 3 ft. ....	\$2.10	\$6.00	\$19.50
.....	3 to 4 ft. ....	2.40	6.90	22.50
.....	5 to 6 ft. ....	4.00	11.70	37.50
<b>Size</b>				
.....	Mahan.....			
.....	Moneymaker.....			
.....	Success.....			
.....	Schley.....			
.....	Stuart.....			
.....	Western Schley.....			
<b>WALNUT TREES</b>				
		Each	3 for	10 for
.....	2 to 3 ft. ....	\$1.95	\$5.70	\$18.50
.....	3 to 4 ft. ....	2.20	6.05	21.00
.....	5 to 6 ft. ....	3.75	10.95	35.00
<b>Size</b>				
.....	Thomas Black.....			
<b>PERSIMMON TREES</b>				
		Each	3 for	10 for
.....	2 to 3 ft. ....	\$1.40	\$3.95	\$13.50
.....	4 to 5 ft. ....	2.50	7.25	22.50
<b>Size</b>				
.....	Eureka.....			
.....	Tanenashi.....			
<b>MISCELLANEOUS</b>				
.....	Hayes Jr. IV Spray Gun.....			\$8.45
.....	Hayes Han-D 1-qt. Sprayer.....			2.95
.....	Arp Rose Spray.....	4 ozs.	\$1.50	
.....		Lb.	\$4.75	
.....		4 lbs.	\$16.00	
.....	Arp Rose Dust.....	Lb.	\$1.25	
.....		4 lbs.	\$4.50	
.....	Arp Liquid Rose Food.....	1½ lbs.	\$2.00	
.....		5 lbs.	\$4.50	
.....	Dobbins Garden Duster.....			\$2.25
.....	Holland's Handbook for Southern Gardeners.....			\$3.00
.....	Better Homes & Gardens Garden Book.....			3.95
.....	Roses for Every Garden by R. C. Allen.....			3.50

TOTAL ORDER.....

Handling and Packaging charge..... 35  
Remittance.....

NO C. O. D. FEES TO BE COLLECTED. CUSTOMER PAYS NO POSTAGE IN UNITED STATES

City, State.....

## EVERBLOOMING HYBRID TEA ROSES

### CHRISTOPHER STONE.

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

Glowing, brilliant crimson-scarlet with deeper dusky shadings as the flower ages. The bloom is somewhat loosely but attractively formed in the wide-open stage. Vigorous, upright growth with bright green foliage. Spicily fragrant.

### CHRYSLER IMPERIAL. (P.A.F.)

*Each \$3.00, 3 for \$7.95, doz. \$31.80*

For a complete description of this newest AARS winner, see the front cover and page 2.

### CONDESA DE SASTAGO.

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

Large, fragrant flowers of fiery copper-red inside and rich yellow outside. Strong, healthy, vigorous grower and free bloomer. This is one of the older of the bicolored roses but nevertheless a very fine one, highly recommended. See illustration on page 16.

### COUNTESS VANDAL.

*Each \$1.50, 3 for \$3.90, doz. \$15.00*

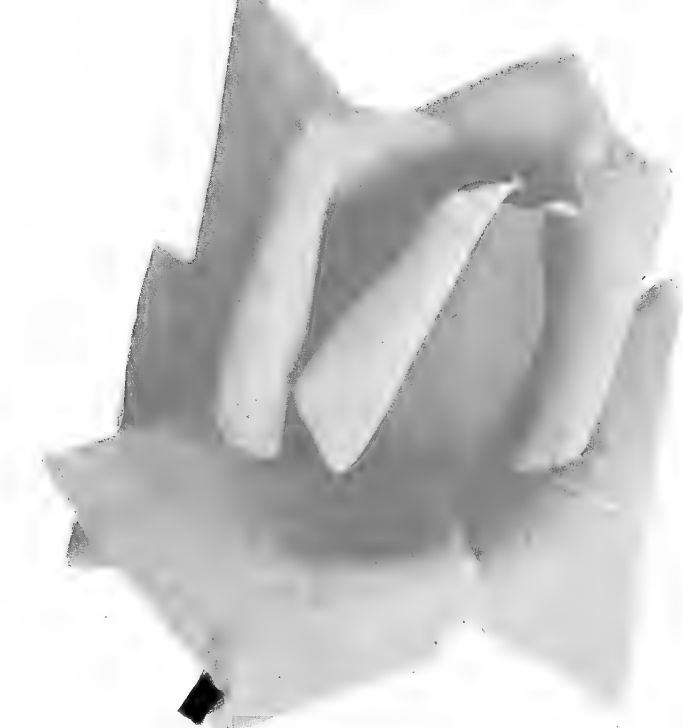
The first color to show in this rose is a brilliant bronze, lightening toward gold at the base. The long slender buds hold their artistic shape for several days as the petals unfold in a lovely play of carmine-pink, buff and gold. Blooms are erect, ideal for bouquets and for cutting.

### CRIMSON GLORY. *Each \$1.75, 3 for \$4.65, doz. \$18.60*

For a complete description of this fragrant red rose, see the back cover.

### DAINTY BESS. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A charming and daintily colored single rose of perfect form. The 6 broad petals are delicate shell-pink, forming a contrast to the conspicuous maroon stamens. Floral arrangements of Dainty Bess are exciting interesting and easy. Even those who ordinarily prefer a big double rose fall in love with Dainty Bess.



BETTY UPRICHARD

### CHARLOTTE ARMSTRONG. (Pat. 455)

*Each \$2.00, 3 for \$5.25, doz. \$21.00*

(All-America Rose Selections Award, 1941.) It is one of the finest roses and ranks among the top varieties of all times. Magnificent open blooms of vivid cerise; lovely, long, carmine-red buds. This plant will become one of the largest in the rose garden, usually producing its flowers singly and always on long stems. The foliage is semi-glossy, deep green and highly resistant to mildew. See illustration on page 6.



COUNTESS VANDAL



CHRISTOPHER STONE

# Have Gorgeous Blooms



DIAMOND  
JUBILEE

DIAMOND JUBILEE. (Pat. 824)

Each \$2.00, 3 for \$5.25, doz. \$21.00



(All-America Rose Selections Award, 1948.) One of the longest lasting of hybrid tea roses. The warm, glowing buff-orange blooms open slowly, providing many thrilling hours as you watch the buds gradually unfold. The plant is sturdy and full, well covered with rich, dark green foliage.

DICKSONS RED. (Pat. 376)

Each \$1.75, 3 for \$4.65, doz. \$18.60



(Awarded the Gold Medal of National Rose Society of England.) A glowing scarlet-red rose with flashing color, large size, beautiful cup shape, rich fragrance and a strong resistance to heat. One of the earliest to bloom, continuing generously throughout the season. Foliage is abundant and fresh looking at all times.



ETOILE DE HOLLANDE

ECLIPSE. (Pat. 172) Each \$1.75, 3 for \$4.65, doz. \$18.60

A top, all-purpose, yellow rose for all parts of the country. Slim, tapering buds open to brilliant golden yellow blooms. Throughout the season the plant gives fresh new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage.

EDITH NELLIE PERKINS.

Each \$1.25, 3 for \$3.15, doz. \$12.50

A rose with long-pointed buds opening into flowers of good size, long lasting and fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink.

EDITOR McFARLAND.

Each \$1.25, 3 for \$3.15, doz. \$12.50

One of the longest-lasting cut flowers. Perfectly formed, fragrant blooms of clear brilliant pink, with strong stems. Plants healthy and free blooming. See illustration on page 16.



DICKSONS RED

ENCHANTMENT. (Pat. 737)

Each \$2.00, 3 for \$5.25, doz. \$21.00

An enormous beauty with huge, long-lasting blooms of an entrancing peach-pink color. The plants are vigorous and upright, with a wealth of dark green, disease-resistant foliage. Has a delightfully elusive yet all-pervading fragrance. This is a remarkably fine example of the highly bred, distinguished modern rose.

Mil Stringer's Apache Belles of Tyler Junior College visit Arp fields for national newsreels and perform at annual festival football classics.





# Year After Year...



EDITH NELLIE  
PERKINS



ERNIE  
PYLE

©

ERNIE PYLE. (Pat. 673)

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

Warm rose-pink flowers of great size and pronounced fragrance. Fine as a cut flower, for it has long, strong stems. Vigorous and bushy, growing 2 to 2½ feet tall.

ETOILE DE HOLLANDE.

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

Considered by many authorities as the best of the bright reds. The perfect buds open beautifully into flowers of velvety crimson. The bush is strong and healthy. Fine for cutting.

ENCHANTMENT



©



ECLIPSE

©

# Don't Miss Having These Fine Roses in Your Garden



FORTY-NINER. (Pat. 792)

Each \$2.25, 3 for \$6.00, doz. \$24.00



Another 1949 All-America Award winner. The buds are delightfully formed, opening into well-shaped flowers of large size, mildly fragrant. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. Inside of petal is fire-wagon-red. This yellow is most evident in the bud, while red dominates the open flower. In cool weather colors are as lively as illustrated. This Forty-niner is a rose you will enjoy. See illustration on page 7.



FRED HOWARD

FANDANGO. (Pat. 894)

Each \$2.00, 3 for \$5.25, doz. \$21.00

This gay new rose opens rather quickly and the blooms are somewhat smaller in hot weather, but the superb color is compensation. For a complete description of this vivid Chinese red rose, see page 4.

FIRST LOVE. (Pat. 921)

Each \$2.25, 3 for \$6.00, doz. \$24.00

Softest pink buds produced profusely, making a very fine cut flower. Mild tea fragrance. For a complete description of this lovely pink rose, see page 4.



FRAU KARL DRUSCHKI

FRANCIS SCOTT KEY.

Each \$1.35, 3 for \$3.40, doz. \$13.50

Has high centers and a delicate perfume. Dark pink blooms, lighter on the outside. Very double. Sturdy growth; dark, leathery, glossy foliage. Long, strong stems on a vigorous plant that grows 3 feet in height.

FRAU KARL DRUSCHKI.

Each \$1.10, 3 for \$3.00, doz. \$11.75

A rose superb in every way. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. Blooms in June and sometimes again in autumn. This is a very famous old rose that has been in the gardens of rose lovers for half a century. (Hybrid Perpetual.)

FRED HOWARD. (Pat. 1006)

Each \$2.50, 3 for \$6.60, doz. \$26.40

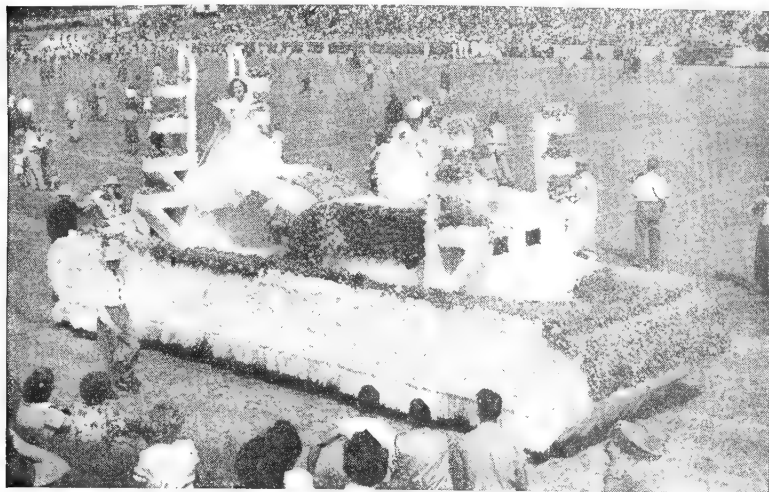


For a complete description of this new All-America rose, see page 3.



FRANCIS SCOTT KEY

# ARP Roses are Tops . . .



Queen of the Texas Rose Festival rides gorgeous float bedecked with live roses, the peak of exotic pageantry.



## GOOD NEWS

HAPPINESS. (Pat. 911)

*Each \$2.50, 3 for \$6.60, doz. \$26.40*

Brilliant red with firm, heavy petals and beautiful coppery sheen. Very large; 35 to 40 petals. Upright and vigorous.

HELEN TRAUBEL. (Pat. 1028)

*Each \$2.75, 3 for \$7.20, doz. \$28.80*

For a description of this new rose, see page 3.



## HAPPINESS

GOLDEN CHARM.

*Each \$1.10, 3 for \$3.00, doz. \$11.75*

An exquisite rose, bright buttercup-yellow drenched with sweet perfume. Long-lasting flowers on splendid bushes. See illustration on page 16.

GOLDEN SCEPTER. (Pat. 910)

*Each \$2.50, 3 for \$6.60, doz. \$26.40*

An unfading golden yellow. A delicately formed bloom of high-pointed type, about 5½ inches across, with 35 petals. Tall, vigorous plants; very free flowering.

GOOD NEWS. (Pat. 426)

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

Coppery pink toning to shell-pink on the outer petals. Large blooms with 60 petals. Rich tea fragrance. Tall plant, blooming freely.



## GOLDEN SCEPTER

# Roses

JOANNA HILL



**JOANNA HILL.** *Each \$1.35, 3 for \$3.40, doz. \$13.50*  
The buds are large, long-pointed and open to large, long-lasting, moderately fragrant flowers of a clear yellow with orange-yellow heart. They have long, strong stems. Growth is vigorous. A profuse bloomer.


**KAISERIN AUGUSTE VIKTORIA.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

A strong, healthy grower. Soft pearly white, with enough lemon in the center to relieve the white. Fragrant, beautifully formed flowers on graceful stems. See illustration on page 17.

**KATHERINE T. MARSHALL.** (Pat. 607)

*Each \$1.75, 3 for \$4.65, doz. \$18.60*


 A rose of rare beauty and delicacy of form. It is a clean, sparkling, warm pink, growing vigorously, with large, open, friendly blooms. The All-America winning pink rose of 1944. Firm, long-pointed, slow-opening buds of deep coral-pink have a suffusion of warm yellow and open into generously full, sun-resistant blooms. The plants are very hardy, unusually vigorous and particularly tall. See illustration on page 7.

**KONIGIN LUISE.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A fine white rose. Fully double, globular flowers of milk-white. Splendid healthy plants.

**LOWELL THOMAS.** (Pat. 595)

*Each \$2.00, 3 for \$5.25, doz. \$21.00*

 (All-America Rose Selections Award, 1944.) Vibrant chrome-yellow blooms open from beautifully shaped buds. The color is penetrating, clear and deep, having a quality not seen in other roses of this color. It is a strong grower with good foliage and stiff stems. The large flowers retain their color unusually well and have an elusive, delicate fragrance.

LUXEMBOURG.

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

A large, high-centered rose of coppery yellow with a deeper colored center and yellow stains at base of the petals. Considered a fine yellow rose in the South because of its rich yellow buds and its habit of growth. An old rose still in demand.

**McGREY'S SUNSET.** (Pat. 317)

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

Orange-yellow overlaid with warm salmon-flame, tinted with delicate orange and rich scarlet. The blooms open in glorious grandeur and hold their perfect form well even when cut.


**McGREY'S YELLOW.**

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

A favorite yellow rose. The color is soft, clear and pure. A strong grower and free bloomer. Has a charm and grace all its own; distinctive shape.


**MIRANDY.** (Pat. 632)

*Each \$2.00, 3 for \$5.25, doz. \$21.00*

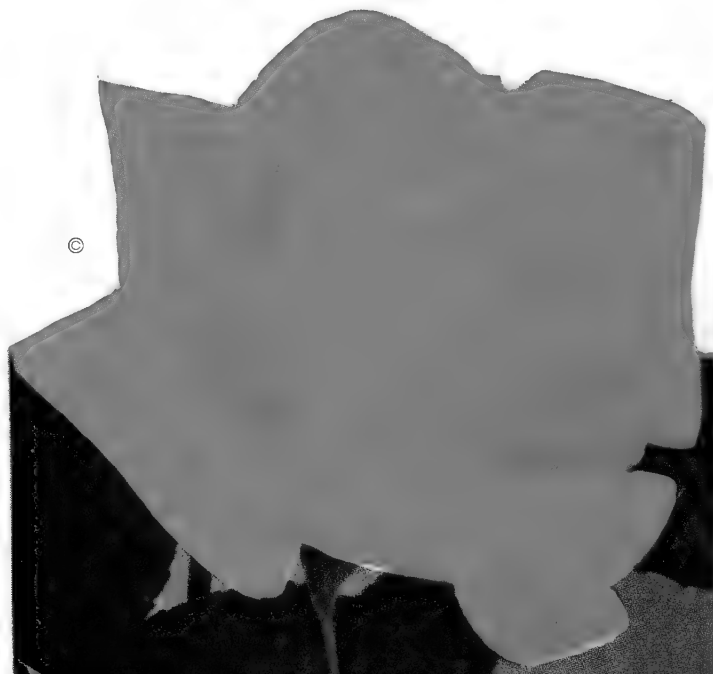
 (All-America Rose Selections Award, 1945.) A gorgeous, fragrant, red rose that takes its place with the finest red roses of the world. The big buds are deep, rich dark red with black shadings, opening to a gorgeous chrysanthemum-red. It has a penetrating fragrance. The plant is strong, with heavy stout stems, and produces its glorious flowers freely all season against a background of dark green, heavy-textured foliage. See illustration on page 6.

**MISSION BELLS.** (Pat. 923)

*Each \$2.25, 3 for \$6.00, doz. \$24.00*

 A beautiful deep salmon-pink hybrid tea rose opening to a clear shrimp-pink color. The long-pointed buds are borne on long stems. Full-centered flowers often measure 5½ inches across. Mission Bells produces great quantities of pleasing tea-scented flowers all through the blooming season. The vigorous, heavily branching plants have attractive coppery green foliage, abundant and disease resistant, and very few thorns. It has everything desirable in a rose—striking and lasting color, beautiful flower form, long stems, large size, vigorous growth and good foliage of heavy texture.

LOWELL THOMAS





# The World's Favorite Flower



McGREDY'S SUNSET

## MRS. CHARLES BELL.

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

Good stems and buds. Strong grower. Delicate shell-pink in color. Has good form and vigor, as a lighter colored Radiance.

## MRS. PIERRE S. du PONT.

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

A deep golden yellow. Medium-sized, long-pointed bud of reddish gold opening to a semi-double, very lasting, fragrant flower. The plant is of strong, vigorous growth. A profuse and continuous bloomer. Gives flowers from early spring until freezing weather. See illustration on page 17.

NOCTURNE



## NEW YORKER. (Pat. 823)

*Each \$2.00, 3 for \$5.25, doz. \$21.00*

For a complete description of this truly red, long-lasting rose, see page 5.

## NOCTURNE. (Pat. 713)

*Each \$2.00, 3 for \$5.25, doz. \$21.00*



(All-America Rose Selections Award, 1948.) The color is dark red with maroon shadings. The buds are long and gracefully shaped, with a form similar to that of Charlotte Armstrong. This dark red variety is very strong growing, bushy, upright and produces many flowers. The stems are long, the foliage large and luxuriant. The large, richly textured petals have good substance, and there are plenty of them. The flowers are pleasantly fragrant. This rose has one of the longest, most perfect, streamlined buds of any red rose.

## PEACE. (Pat. 591)

*Each \$2.50, 3 for \$6.60, doz. \$26.40*



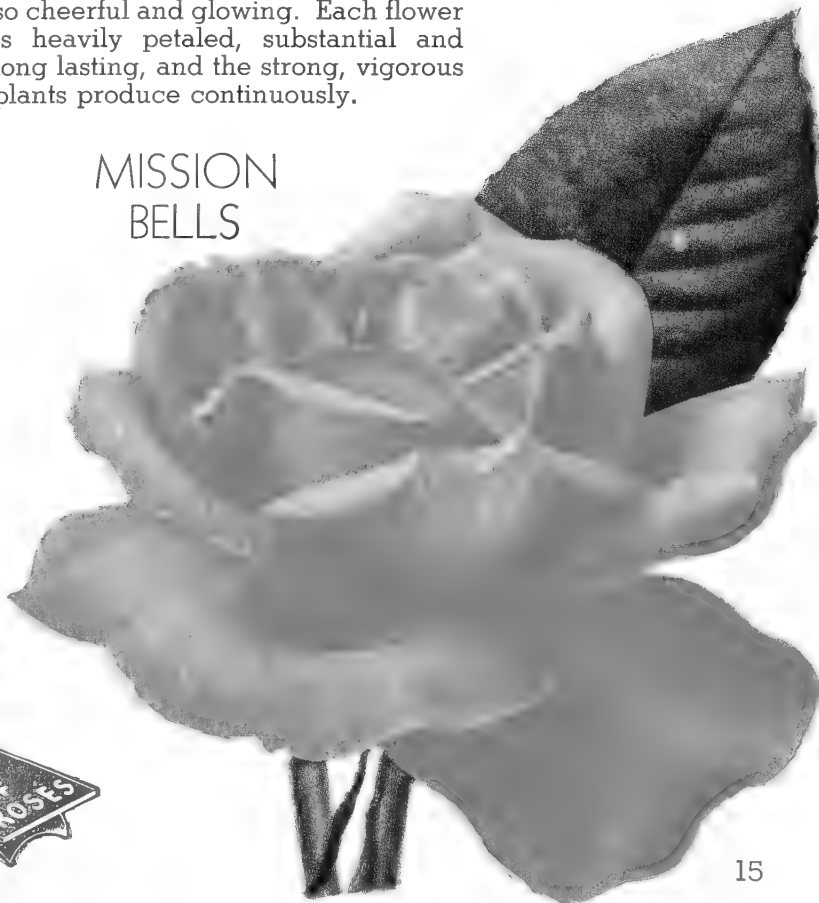
The rose of roses! In color, form and vigor this is the acme of perfection. Peace has received so many awards, both in this country and abroad, that it has won a real name for itself. And when you grow it for yourself, you will see that its superiority has not been exaggerated. Truly enormous in size, with a strong plant to match. Enchanting pale yellow flowers with an edging of pink that gradually flushes the whole bloom. The fact that the color changes from day to day makes it extremely difficult to illustrate this rose adequately. Blooms are borne singly on wonderful stems. Glossy, leathery, very dark foliage. Give the plant plenty of room, because it really grows! See illustration on page 6.

## PICTURE.

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

There just are not adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Nor could they suggest the warmth of the rich salmon undertones, so cheerful and glowing. Each flower is heavily petaled, substantial and long lasting, and the strong, vigorous plants produce continuously.

MISSION BELLS





# ARP'S 1953 GARDEN SELECTION



EDITOR  
McFARLAND

MRS. P. S.  
DU PONT

**COLLECTION No. 4**  
One each of these ten  
dependable roses **\$10.75**  
POSTPAID

PRES.  
HERBERT  
HOOVER

GOLDEN  
CHARM

CONDESA DE  
SASTAGO

KAISERIN  
AUGUSTE  
VIKTORIA

AMI  
QUINARD

BRIARCLIFF

POINSETTIA

BETTER  
TIMES

# ARP Roses



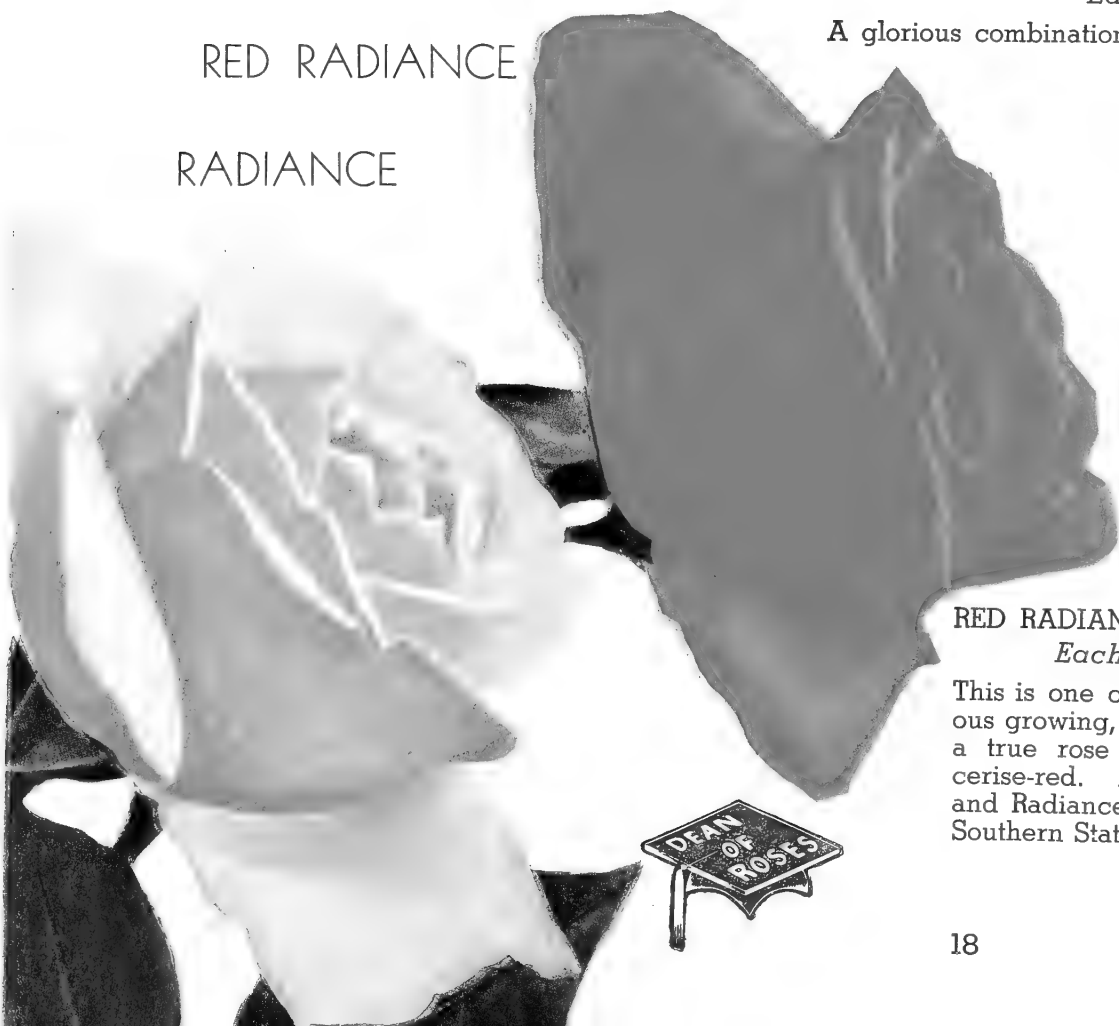
PINK  
DAWN

PINK DAWN. *Each \$1.35, 3 for \$3.40, doz. \$13.50*

Extremely fragrant. Buds are lovely and open into large, fully double flowers of clear, purest pink. Fine for garden and cutting. A vigorous grower, hardy and free blooming.

RED RADIANCE

RADIANCE



Fourth in 1952 Arp rose sales (after Red Radiance, Radiance and Mirandy), Peace variety is selected by Tyler lovelies, Patricia Pettway and Patricia Holland, who assist the Texas Rose Festival's publicity director to prepare newsphoto copy.

POINSETTIA. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

This free-blooming rose brings to you the brilliance and glowing red color of the Christmas poinsettia. The buds are ideal in form, long and pointed; fairly good petalage, a good grower and fine as a cut flower. Awarded a Certificate of Merit by American Rose Society, 1938. See illustration on page 17.

PRESIDENT HERBERT HOOVER.

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

A glorious combination of cerise-toned orange, scarlet and yellow. Richly fragrant and free blooming. The clean, handsome foliage is an added attraction. Unbelievable stems. See illustration on page 17.

RADIANCE.

*Each \$1.10, 3 for \$3.00, doz. \$11.75*

The American pink rose, planted everywhere because it does well everywhere. A brilliant carmine-pink with salmon-pink and yellow shadings at base of the petals. The fragrant flowers are produced abundantly all season. An ideal bedding rose that continues to produce flowers throughout the hottest weather.

RED RADIANCE.

*Each \$1.10, 3 for \$3.00, doz. \$11.75*

This is one of America's great red roses. Vigorous growing, hardy, healthy, free blooming, with a true rose fragrance. The color is a bright cerise-red. At least 2,000,000 Red Radiance and Radiance bushes are planted annually in the Southern States.







SHOW GIRL



SOEUR  
THERESE

**REX ANDERSON. (Pat. 335)**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*


For a complete description of this white exhibition rose, see page 5.

**ROUGE MALLERIN. Each \$1.35, 3 for \$3.40, doz. \$13.50**

Damask fragrance, brilliant red blooms, and strong, well-branching plant with leathery foliage. This is a very fine and very double rose with long-pointed buds. A compact bush about 2 feet tall. It has been a best seller with us.


**RUBAIYAT. (Pat. 758)**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

 A brilliant rose with a profusion of long graceful buds appearing early in June and continuing throughout the summer and into the fall. The color is bright rose to cerise-red. The plant is luxuriant in growth, extra tall, vigorous and free blooming, with remarkable disease resistance. Only winner of 1947 All-America Rose Selections Award. See illustration on page 7.

**SAN FERNANDO. (Pat. 785)**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

 A perfectly shaped, long, streamlined bud of an intense brilliant red plus a heady perfume. The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet as the blooms mature. The big, glowing petals are firm and healthy, making a long-lasting bloom which holds the captivating fragrance until the last petal drops. The plant is strong and well foliaged. See illustration on page 6.

**SHOW GIRL. (Pat. 646)**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

If you are looking for a pink rose to take honors at your flower show, this is it. You will exclaim over its exquisite blooms, and so will everyone who sees it. The color is a rich deep pink. It will be one of the strongest plants in your rose garden, upright and regularly bearing amazingly long, lovely buds, perfect for cutting. The many-petaled blooms are long lasting, on long stems.

**SOEUR THERESE. Each \$1.25, 3 for \$3.15, doz. \$12.50**

The long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. It has a sweetbrier fragrance. The blooms come freely on splendid cutting stems. Leathery, bronzy green foliage on a bushy, strong plant. Among the finest of yellow roses for home gardens, deserving to be widely planted.



ROUGE MALLERIN



TEXAS CENTENNIAL

SUTTER'S GOLD. (Pat. 885)

Each \$2.25, 3 for \$6.00, doz. \$24.00



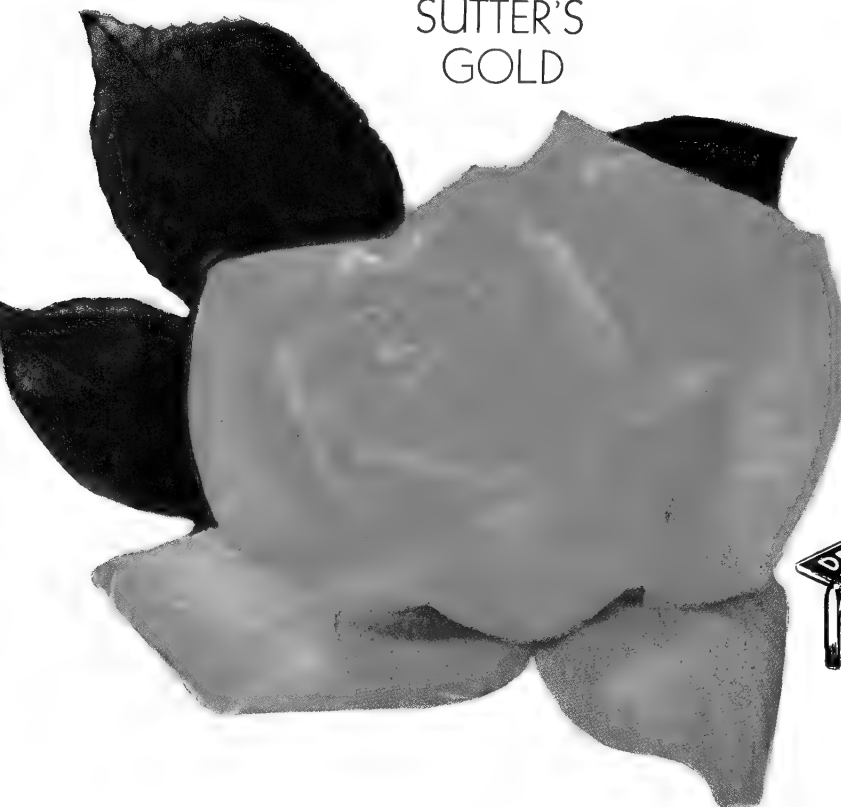
The outstanding feature of the variety is its beautiful, long-pointed, yellow bud, richly shaded with orange and red. Because the plant is so strong, vigorous, and free branching, it produces great quantities of these extraordinarily fine buds, each one borne on a long, straight stem, just right for cutting. An abundance of large, glossy leaves makes the plant a handsome one. Sutter's Gold has a rich tea fragrance not found in any other yellow rose.

SUZON LOTTHE. (Pat. 934)

Each \$2.50, 3 for \$6.60, doz. \$26.40

A beautifully formed bud and flower, with a pearly sheen. Delightful fragrance. The peach-colored bud has a high center; outer petals slowly roll back to show their pearl-pink tints flushed deeper toward the outer edges. A double bloom with 60 petals. Large, dark foliage on a very vigorous plant. Blooms freely.

SUTTER'S  
GOLD



# Plant ARP Roses

SYMPHONIE. (Pat. 958)

Each \$2.50, 3 for \$6.60, doz. \$26.40

A distinctive pink of deep rich tone, with a silvery tint shining through. Deep carmine-pink veins spread a pattern over the broad, wavy petals, and sometimes there is a faint silvery thread along the edge. Blooms are of immense size and have a heavy scent. Strong and free-blooming plant.

TALISMAN.

Each \$1.10, 3 for \$3.00, doz. \$11.75

A glorious combination of brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Constantly in bloom. Most vivid color yet produced in roses.

TALLYHO. (Pat. 828)

Each \$2.00, 3 for \$5.25, doz. \$21.00



(All-America Rose Selections Award, 1949.) The coloring of this rose varies somewhat with the weather and the planting location. The inside of the petals is always a delightful shade of pink and the outside varies from crimson to cardinal-red. The buds are ovoid in shape, opening to double flowers. The robust growth of the plant is one of the finest characteristics of Tallyho. Spicy fragrance.

TEXAS CENTENNIAL. (Pat. 162)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Brick-red, with some gold; center lighter red, toning to dark pink with age. It is large and robust.

THE DOCTOR.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Sparkling pink, pointed buds; one of the largest of all blooms—5 to 6 inches across. Says the American Rose Annual: "One of the largest of all roses, one of the most beautiful, and one of the sweetest."

WAVES. (Pat. 638)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Bud of globular form, opening to a large, open, pink flower with a touch of salmon, carried on a strong stem. Very fragrant. Leathery, wrinkled foliage.



TALISMAN

*in masses for show!*



© WHITE BRIARCLIFF

**WHITE BRIARCLIFF.**

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

One of the daintiest and most delightful of all white roses. White Briarcliff has an unusually charming, graceful habit of growth, producing great quantities of flowers persistently throughout a long season. A pure clean white, both in the bud and in the open flower. The blooms are generously long lived and have a refreshing, cool fragrance. A prolific, tremendous producer, ideal because of its crisp clean color and profusion of bloom.



THE DOCTOR

**YELLOW CONDESA.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

If you know the splendid tall, branching growth and free production of bloom of Condesa de Sagato, you will know what to expect of this yellow sport. The color is soft clear yellow. Dark green, glossy foliage is very attractive.

**ZULU QUEEN. (Pat. 363)**

*Each \$2.50, 3 for \$6.60, doz. \$26.40*

The darkest and one of the "blackest" of all red roses—magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun but hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations.

ZULU QUEEN

TALLYHO



# Floribunda Roses—

## SOLID WITH BLOOMS ALL SEASON

BETTY PRIOR. (Pat. 340)

*Each \$1.50, 3 for \$3.90, doz. \$15.60*

Buds lively red, opening to shell-pink, having five petals, dogwood-like in shape, size and color. Vigorous plant.

CECILE BRUNNER. *Each \$1.50, 3 for \$3.90, doz. \$15.00*

The "Sweetheart Rose." A vigorous bush covered with dainty salmon-pink buds in huge clusters. A favorite for cutting.

DONALD PRIOR. (Pat. 377)

*Each \$1.50, 3 for \$3.90, doz. \$15.60*

Sparkling red, very large, semi-double blooms. For beds or hedges. Sturdy, disease-resistant.

ELSE POULSEN.

*Each \$1.25, 3 for \$3.15, doz. \$12.50*

Clusters of bright rose-pink flowers from spring till frost. Exceptionally fine as a hedge, border or solid bed.

FASHION. (Pat. 789) *Each \$2.00, 3 for \$5.25, doz. \$21.00*

An entirely new color for your rose garden. The buds of oriental red open slowly into miniature hybrid tea-like blooms of luminous pink, overlaid with gold. Then they soften into a clear coral, at last deepening to an exotic reddish tone. A mass of flowers all season.



FASHION



©

BETTY PRIOR

FLORADORA.

*Each \$1.50, 3 for \$3.90, doz. \$15.00*

The exquisitely formed buds of glowing orange-scarlet are carried in sprays of from six to twelve. Each bud is slow opening to a fully double flower resembling a perfect little camellia. The plant is tall and slender. A showy, vigorous floribunda that well earned its award from All-America Rose Selections.

GERANIUM RED. (Pat. 811)

*Each \$1.50, 3 for \$3.90, doz. \$15.60*

Imagine a floribunda rose the color of a red geranium! That even looks like a geranium, and has the same wonderful spicy fragrance! The 4-inch camellia-like flowers of vivid spectrum-red are heavily scented with the sweet heady fragrance of rose-geranium and will brighten your garden or your home with their freshness. The blooms appear both in clusters and also individually on single stems. An easy grower, the bush is medium in size and compact in growth.

©







# Special Group Offer

## COLLECTION No. 6

One each of Betty Prior,  
Fashion, Goldilocks  
(\$5.00 value)

**\$4.35**

POSTPAID

©  
GERANIUM RED

**GOLDEN SALMON.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Large clusters of bright salmon-orange. A very striking color in any garden. Attracts immediate attention.

**GOLDILOCKS.** (Pat. 672) *Each \$1.50, 3 for \$3.90, doz. \$15.60*  
Here is the long-awaited true golden yellow floribunda. The buds are ovoid in shape, resembling miniature hybrid teas in form, and a rich golden yellow in color. Opening slowly and gracefully, they pass through many attractive stages. Goldilocks lasts a long time, as fresh new buds keep replenishing the overall effect of the golden yellow mass. The foliage is glossy, dark green, decorative and abundant. Perfect for border, bed, specimen or base planting.



IMPROVED  
LAFAYETTE



*Goldilocks*

**IDEAL.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Very dark, velvety crimson; double blooms in clusters. Slightly fragrant. Dark and glossy foliage.

**IMPROVED LAFAYETTE.** *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Sturdy, upright plants grow 2½ to 3 feet. Glowing red blooms, deeply suffused a vivid crimson. Fine bedding rose; free flowering.

# Lavender Pinocchio

# for Borders, Beds and Bouquets



LAVENDER PINOCCHIO. (Pat. 947)

Each \$2.00, 3 for \$5.25, doz. \$21.00

An entirely new color in roses! The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. When at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. The bright yellow stamens make a lovely contrast at this stage. Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely, wide-open, 3-inch flower. Delightful oriental fragrance.

MA PERKINS. (P.A.F.)

Each \$2.25, 3 for \$6.00, doz. \$24.00



Here is the brand-newest member of the floribunda family, ready to do its charming best for you. Whether you cut the bloom sprays and bring them in the house or leave them to adorn your garden, you will be delighted with their translucent soft pink color. The buds are shaded red in the outer petals and suffused yellow at the base. As the bloom gets older, the color becomes soft coral-pink. The sturdy, compact plant grows to 2½ to 3 feet in height and is clothed with rich green foliage. It is healthy and hardy. Plant Ma Perkins for an abundance of bloom all season long. Named for the lovable radio personality and chosen by All-America judges as the only floribunda selection for 1953. See illustration on page 2.

MASQUERADE. (Pat. 975) Each \$2.00, 3 for \$5.25, doz. \$21.00

Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Clusters of 25 to 30 buds on one stem are not uncommon.

# MASQUERADE

PERMANENT WAVE. Each \$1.50, 3 for \$3.90, doz. \$15.60

The outside of the petals is a rare cochineal-red, with the inside a shade lighter. Of medium height and vigorous growth. New foliage is reddish at the tips. The edges of the petals are crinkled and fluted, giving a delightful appearance.

PINK BOUNTIFUL. (Pat. 601) Each \$1.50, 3 for \$3.90, doz. \$15.60

A lusty floribunda with soft pink flowers giving a dawn-like glow. Large, delicate but lasting bloom clusters provide a fresh and profuse mass of color all summer long.

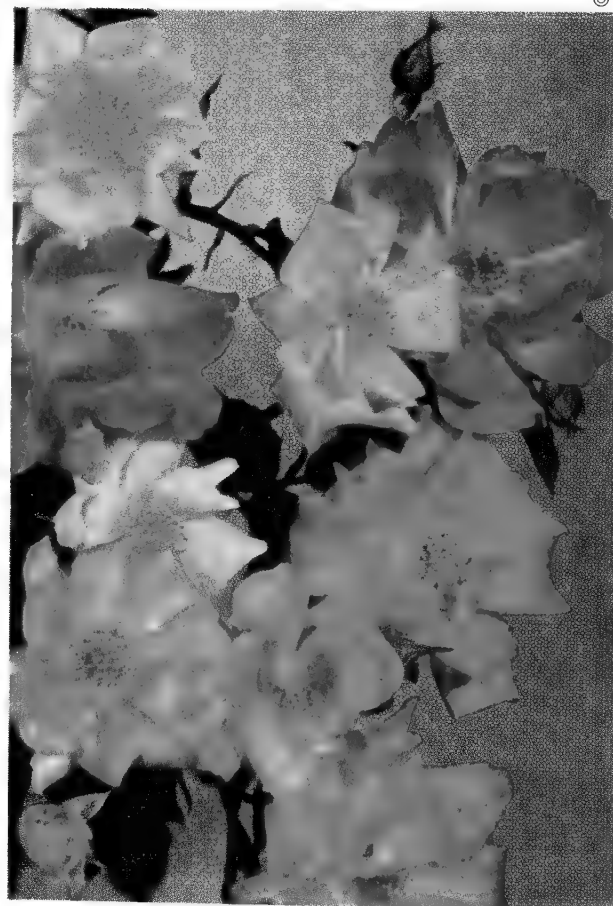
PINKIE. (Pat. 712) Each \$1.75, 3 for \$4.65, doz. \$18.60



A charming small rose with dainty beauty and artistic appeal. The bushy plants carry throughout the blooming season a great profusion of little slender pink buds opening to fully double flowers. The foliage forms a perfect background for the large rounded clusters of spicily fragrant, little blooms. An All-America Rose Selections Award winner in 1948 (Regional).

PINOCCHIO. (Pat. 484) Each \$1.50, 3 for \$3.90, doz. \$15.60

The buds are rich, appealing salmon, flushed with gold at the base, gradually changing to soft clear pink as the flowers open and acquire deeper pink edges. Exotic, fruity fragrance. Extremely hardy and very easy to grow; always in bloom, with bouquets of flowers on every bush. The great clusters of exquisite pointed buds open gradually to long-lasting flowers.





# ORDER BLANK

*ARP ROSES inc.*

P.O. Box  
178

Tyler, Texas



Name of Buyer \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City and State \_\_\_\_\_

SHIP TO: \_\_\_\_\_

Date  
Ordered \_\_\_\_\_

Total  
Order \$ \_\_\_\_\_

Inclosed Payment \_\_\_\_\_ Check \_\_\_\_\_ M.O. \_\_\_\_\_ Currency \_\_\_\_\_

Do not write here

No. \_\_\_\_\_

Recorded \_\_\_\_\_ Acknowledged \_\_\_\_\_

Filled \_\_\_\_\_ Pieces \_\_\_\_\_

Mail \_\_\_\_\_ Express \_\_\_\_\_

IF NOT SAME AS MAIL ADDRESS \_\_\_\_\_

DESIRED SHIPPING DATE \_\_\_\_\_

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE  
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE

Quan.	VARIETY NAME	Each	3 for	Total	Quan.	VARIETY NAME	Each	3 for	Total
.....	Collection No. 1. (p. 2).....	\$9.25				Brought forward.....			\$.....
.....	Collection No. 2. (p. 3).....	6.60				Fandango. (p. 4).....	\$2.00	\$5.25	
.....	Collection No. 3. (p. 5).....	6.95				First Love. (p. 4).....	2.25	6.00	
.....	Collection No. 4. (p. 16).....	10.75				Forty-niner. (p. 12).....	2.25	6.00	
.....	Collection No. 5. (p. 7).....	12.25				Francis Scott Key. (p. 12).....	1.35	3.40	
.....	Collection No. 6. (p. 23).....	4.35				Frau Karl Druschki. (p. 12).....	1.10	3.00	
.....	Collection No. 7. (p. 25).....	3.90				Fred Howard. (p. 3).....	2.50	6.60	
.....	Collection No. 8. (p. 26).....	5.75				Golden Charm. (p. 13).....	1.10	3.00	
.....	Collection No. 9. (p. 29).....	2.85				Golden Scepter. (p. 13).....	2.50	6.60	
.....	Envelope Collection.....	4.75				Good News. (p. 13).....	1.75	4.65	
.....	Envelope Collection.....	5.75				Happiness. (p. 13).....	2.50	6.60	
	<b>HYBRID TEA ROSES</b>					Helen Traubel. (p. 3).....	2.75	7.20	
.....	American Beauty. (p. 8).....	\$1.35	\$3.40			Joanna Hill. (p. 14).....	1.35	3.40	
.....	Ami Quinard. (p. 8).....	1.25	3.15			Kaiserin Auguste Viktoria. (p. 14).....	1.25	3.15	
.....	Better Times. (p. 8).....	1.50	3.90			Katherine T. Marshall. (p. 14).....	1.75	4.65	
.....	Betty Uprichard. (p. 8).....	1.25	3.15			Konigin Luise. (p. 14).....	1.25	3.15	
.....	Blanche Mallerin. (p. 4).....	2.00	5.25			Lowell Thomas. (p. 14).....	2.00	5.25	
.....	Bravo. (p. 8).....	2.25	6.00			Luxembourg. (p. 14).....	1.25	3.15	
.....	Briarcliff. (p. 8).....	1.25	3.15			McGredy's Sunset. (p. 14).....	1.75	4.65	
.....	Buccaneer. (p. 8).....	2.75	7.20			McGredy's Yellow. (p. 14).....	1.35	3.40	
.....	Capistrano. (p. 8).....	2.25	6.00			Mirandy. (p. 14).....	2.00	5.25	
.....	Charles Mallerin. (p. 8).....	2.50	6.60			Mission Bells. (p. 14).....	2.25	6.00	
.....	Charlotte Armstrong. (p. 9).....	2.00	5.25			Mrs. Charles Bell. (p. 15).....	1.25	3.15	
.....	Christopher Stone. (p. 9).....	1.35	3.40			Mrs. Pierre S. du Pont. (p. 15).....	1.25	3.15	
.....	Chrysler Imperial. (p. 2).....	3.00	7.95			New Yorker. (p. 5).....	2.00	5.25	
.....	Condesa de Sastago. (p. 9).....	1.25	3.15			Nocturne. (p. 15).....	2.00	5.25	
.....	Countess Vandal. (p. 9).....	1.50	3.90			Peace. (p. 15).....	2.50	6.60	
.....	Crimson Glory. (back cover).....	1.75	4.65			Picture. (p. 15).....	1.35	3.40	
.....	Dainty Bess. (p. 9).....	1.25	3.15			Pink Dawn. (p. 18).....	1.35	3.40	
.....	Diamond Jubilee. (p. 10).....	2.00	5.25			Poinsettia. (p. 18).....	1.25	3.15	
.....	Dicksons Red. (p. 10).....	1.75	4.65			President Herbert Hoover. (p. 18).....	1.35	3.40	
.....	Eclipse. (p. 10).....	1.75	4.65			Radiance. (p. 18).....	1.10	3.00	
.....	Edith Nellie Perkins. (p. 10).....	1.25	3.15			Red Radiance. (p. 18).....	1.10	3.00	
.....	Editor McFarland. (p. 10).....	1.25	3.15			Rex Anderson. (p. 5).....	1.75	4.65	
.....	Enchantment. (p. 10).....	2.00	5.25			Rouge Mallerin. (p. 19).....	1.35	3.40	
.....	Ernie Pyle. (p. 11).....	1.75	4.65			Rubaiyat. (p. 19).....	1.75	4.65	
.....	Etoile de Hollande. (p. 11).....	1.35	3.40						
	<b>TOTAL.....</b>					<b>TOTAL.....</b>			

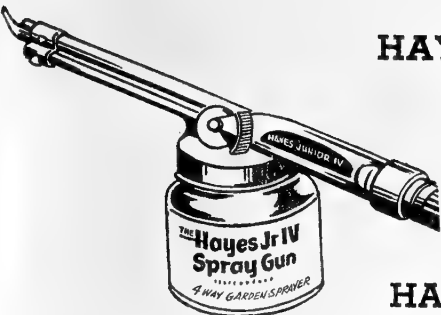
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FOREIGN SHIPMENTS PREPAID TO PORT OF EMBARKATION ONLY.  
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Continued on Next Page

Quan.	VARIETY NAME	Each	3 for	Total	Quan.	VARIETY NAME	Each	3 for	Total
HYBRID TEA ROSES, continued					Brought forward.....\$.....				
Brought forward.....\$.....					SUB-ZERO				
San Fernando. (p. 19)		\$1.75	\$4.65		Cedric Adams. (p. 29)		\$1.75	\$5.00	
Show Girl. (p. 19)		1.75	4.65		Curly Pink. (p. 29)		1.75	5.00	
Soeur Therese. (p. 19)		1.25	3.15		Pink Princess. (p. 29)		1.75	5.00	
Sutter's Gold. (p. 20)		2.25	6.00		Queen o' the Lakes. (p. 29)		1.75	5.00	
Suzon Lotthe. (p. 20)		2.50	6.60		Shades of Autumn. (p. 29)		1.75	5.00	
Symphonie. (p. 20)		2.50	6.60		V for Victory. (p. 29)		1.75	5.00	
Talisman. (p. 20)		1.10	3.00		RUGOSA				
Tallyho. (p. 20)		2.00	5.25		F. J. Grootendorst. (p. 29)		\$1.25	\$3.15	
Texas Centennial. (p. 20)		1.50	3.90		Grootendorst Supreme. (p. 29)		1.25	3.15	
The Doctor. (p. 20)		1.25	3.15		Hansa. (p. 29)		1.25	3.15	
WAVES. (p. 20)		1.75	4.65		Harison's Yellow. (p. 29)		1.25	3.15	
White Briarcliff. (p. 21)		1.75	4.65		Pink Grootendorst. (p. 29)		1.25	3.15	
Yellow Condesa. (p. 21)		1.25	3.15		Sir Thomas Lipton. (p. 29)		1.25	3.15	
Zulu Queen. (p. 21)		2.50	6.60		MINIATURE				
CLIMBERS					Pixie. (p. 29)		\$1.00	\$2.65	
Aloha. (p. 26)		\$2.50	\$6.60		Red Imp. (p. 29)		1.25	3.30	
Blaze. (p. 26)		1.35	3.40		Sweet Fairy. (p. 29)		1.00	2.65	
Cl. American Beauty. (p. 26)		1.25	3.15		PECAN TREES				
Cl. Caledonia. (p. 26)		1.25	3.15			Each	3 for	10 for	
Cl. Cecile Brunner. (p. 26)		1.25	3.15		2 to 3 ft.	\$2.10	\$6.00	\$19.50	
Cl. Crimson Glory. (p. 26)		2.00	5.25		3 to 4 ft.	2.40	6.90	22.50	
Cl. Editor McFarland. (p. 26)		1.25	3.15		5 to 6 ft.	4.00	11.70	37.50	
Cl. Etoile de Hollande. (p. 26)		1.35	3.40			Size			
Cl. Floradora. (p. 26)		2.00	5.25		Mahan.				
Cl. Mrs. P. S. du Pont. (p. 27)		1.25	3.15		Moneymaker.				
Cl. Peace. (p. 27)		2.50	6.60		Success.				
Cl. Poinsettia. (p. 27)		1.35	3.40		Schley.				
Cl. Radiance. (p. 27)		1.25	3.15		Stuart.				
Cl. Red Radiance. (p. 27)		1.25	3.15		Western Schley.				
Cl. Red Talisman. (p. 27)		1.25	3.15		WALNUT TREES				
Cl. Summer Snow. (p. 27)		2.00	5.25			Each	3 for	10 for	
Cl. Talisman. (p. 27)		1.25	3.15		2 to 3 ft.	\$1.95	\$5.70	\$18.50	
Dr. J. H. Nicolas. (p. 28)		2.00	5.25		3 to 4 ft.	2.20	6.05	21.00	
Dream Girl. (p. 28)		2.25	6.00		5 to 6 ft.	3.75	10.95	35.00	
High Noon. (p. 28)		2.25	6.00			Size			
New Dawn. (p. 28)		1.50	3.90		Thomas Black.				
Paul's Scarlet Climber. (p. 28)		1.10	3.00		PERSIMMON TREES				
White Dawn. (p. 28)		1.50	3.90			Each	3 for	10 for	
FLORIBUNDA					2 to 3 ft.	\$1.40	\$3.95	\$13.50	
Betty Prior. (p. 22)		\$1.50	\$3.90		4 to 5 ft.	2.50	7.25	22.50	
Cecile Brunner. (p. 22)		1.50	3.90			Size			
Donald Prior. (p. 22)		1.50	3.90		Eureka.				
Else Poulsen. (p. 22)		1.25	3.15		Tanenashi.				
Fashion. (p. 22)		2.00	5.25		MISCELLANEOUS				
Floradora. (p. 22)		1.50	3.90		Hayes Jr. IV Spray Gun			\$8.45	
Geranium Red. (p. 22)		1.50	3.90		Hayes Han-D 1-qt. Sprayer			2.95	
Golden Salmon. (p. 23)		1.25	3.15		Arp Rose Spray		4 ozs.	\$1.50	
Goldilocks. (p. 23)		1.50	3.90				Lb.	\$4.75	
Ideal. (p. 23)		1.25	3.15				4 lbs.	\$16.00	
Improved Lafayette. (p. 23)		1.25	3.15		Arp Rose Dust		Lb.	\$1.25	
Lavender Pinocchio. (p. 24)		2.00	5.25				4 lbs.	\$4.50	
Ma Perkins. (p. 24)		2.25	6.00		Arp Liquid Rose Food		1 1/2 lbs.	\$2.00	
Masquerade. (p. 24)		2.00	5.25				5 lbs.	\$4.50	
Permanent Wave. (p. 24)		1.50	3.90		Dobbins Garden Duster			\$2.25	
Pink Bountiful. (p. 24)		1.50	3.90		Holland's Handbook for Southern Gardeners			\$3.00	
Pinkie. (p. 24)		1.75	4.65		Better Homes & Gardens Garden Book			3.95	
Pinocchio. (p. 24)		1.50	3.90		Roses for Every Garden by R. C. Allen			3.50	
Red Pinocchio. (p. 25)		1.50	3.90		TOTAL ORDER.....				
Summer Snow. (p. 25)		1.50	3.90		Handling and Packaging charge				35
Vogue. (p. 3)		2.25	6.00		Remittance				
World's Fair. (p. 25)		1.50	3.90		NO C. O. D. FEES TO BE COLLECTED. CUSTOMER PAYS NO POSTAGE IN UNITED STATES				
TOTAL.....									



## HAYES JR. IV SPRAY GUN



The new 4-gallon spray gun. Light and easy to handle. Weight empty, 1 $\frac{3}{4}$  lbs. Weight fully loaded for 4 gallons of spray, 3 lbs. Long barrel easily reaches to inside of plants and low-lying leaves. \$8.45, postpaid.

## HAYES HAN-D 1-QT. SPRAYER

Hand sprayer for liquid chemicals, insecticides and many special uses. Fan-shaped deflector sprays up, down, side-wise and delivers soaking spray to all points. All-metal construction, Zamack and brass, and neo-prene hose. Pump parts are precision machined of brass and stainless steel. Vacuum breaker in pump prevents unwanted siphoning out of jar contents. Easy to use. Just squeeze handles together with a steady motion. Scientific balance of pump gives smooth, easy, one-hand operation. Weight empty, 1 $\frac{1}{2}$  lbs. \$2.95, postpaid.



## ARP ROSE SPRAY

Now Arp makes available to you the finest rose spray obtainable for home use. Contains the latest chemicals for the control of blackspot, aphids, Japanese beetles, green fly and many other rose pests and diseases. A simple spray program will give you the ultimate beauty in roses that every gardener seeks. Once every seven days is all that is required. Complete instructions for use on every package. Postpaid

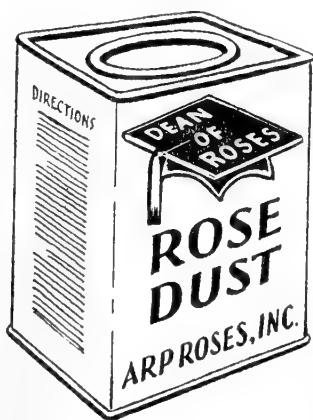
4 ozs. (makes 8 gals.).....	\$1 50
Lb. (makes 32 gals.).....	4 75
4 lbs. (makes 128 gals.).....	16 00



## ARP ROSE DUST

For those gardeners who prefer to dust. Arp's special formula contains DDT, Lindane, Tribasic Copper, Rotenone, Ferbam, Sulphur and Chlordane in the proper proportions for the control of most insects and plants diseases. A multi-purpose dust that is easy to use and very effective if applied regularly.

Postpaid  
Lb.....\$1 25  
4 lbs.....4 50



## ARP LIQUID ROSE FOOD

(10-20-10)

We offer for the first time a new water-soluble plant food that is ideally suited for feeding roses with a minimum of effort and a maximum of results. Quickly available to the plant. One tablespoonful will make a gallon of fertilizer solution. Simply feed each plant a quart of this solution once every two weeks. Can be used on shrubbery and lawns without danger of burning.

Postpaid  
1 $\frac{1}{2}$  lbs.....\$2 00  
5 lbs.....4 50



## DOBBINS GARDEN DUSTER

An excellent duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the duster filled and ready to use. Simply pick it up and use it whenever necessary. No mixing, no solutions. This duster should last a lifetime. \$2.25, postpaid.

## Holland's HANDBOOK FOR Southern Gardeners



A complete book on southern gardening, written by Ben Arthur Davis, garden editor of *Holland's Magazine*. Covers the whole field of horticulture in the South and Southwest, in clear, non-technical language.

Basic techniques are simply and clearly described; separate chapters deal with garden planning—what to plant and where and how to plant it—the problems of growing annuals, biennials and perennials. Azaleas and camellias are discussed fully.

There's a calendar for every month of the year that's a complete guide to when and what to do in the garden. Indexed and illustrated with drawings. \$3.00, postpaid.

## Better Homes and Gardens GARDEN BOOK

Step-by-step garden guidance in an authoritative new garden book edited by Fleeta Woodroffe, garden editor of *Better Homes and Gardens*. Here in one handy volume, you'll find: 520 pages of down-to-earth pointers that help you get improved garden results.

Over 1,000 pictures and charts, hundreds in color, that not only tell how, but show how.

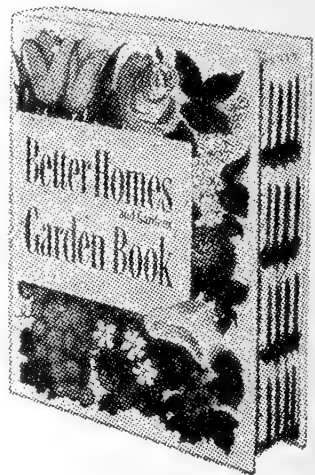
Sturdy ring-binder that makes it easy to insert your own planting and growing records.

Handy chapter-tabs for quick reference in finding the answer to each garden problem.

Washable cover that lies flat when open. Pages removable for more convenient use.

Garden calendar telling what to do every season of the year.

Inspiring ideas that help you utilize every foot of lawn and garden space to best advantage. \$3.95, postpaid.



## Roses for Every Garden

by R. C. Allen



A practical and non-technical but authoritative rose book that is a "must" for every rosarian's library. It was written by Dr. R. C. Allen, Executive Secretary of the American Rose Society, who is himself a most successful rose grower. The author strips rose culture of its complications and emphasizes the simple practices essential to success in all sections of the country. Directions for planting, fertilizing, mulching, pruning and pest control. Soils, propagation and hybridization are discussed and a special chapter deals with the exhibiting of rose blooms. Climbing and trailing roses are given attention. Easy to read and thoroughly understandable. An indispensable reference work for all serious rose growers and a gift book to be cherished. Completely indexed. 218 pages. \$3.50, postpaid.

WORLD'S FAIR



## Special Group Offer

### COLLECTION No. 7

One each of  
Pinocchio,  
Summer Snow,  
Red Pinocchio

(\$4.50 value)

**\$3.90**  
Postpaid



#### RED PINOCCHIO. (Pat. 812)

Each \$1.50, 3 for \$3.90, doz. \$15.60

The buds are attractive, deep satiny carmine on outside of petals and bright carmine on the inside. Has a delightful fragrance and the same bloom and plant characteristics as Pinocchio. Together they make a charming pair for any garden. They are really among the top floribundas.

#### SUMMER SNOW. (Pat. 416)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Makes a magnificent display early in the season, with the plant almost covered by the clusters of clear white blooms. Continuous flowering from early spring until the end of the season. The double blooms are carried in great sprays. No matter how bright your garden may be, it is not complete without some white roses.

#### SUMMER SNOW

VOGUE. (Pat. 926) Each \$2.25, 3 for \$6.00, doz. \$24.00  
A color you cannot forget—and wouldn't want to, if you could! For a complete description of this new All-America floribunda, see page 3.

#### WORLD'S FAIR. (Pat. 362)

Each \$1.50, 3 for \$3.90, doz. \$15.60



(All-America Rose Selections Award, 1940.) Clusters of large, double, velvety, rich scarlet flowers that become dark maroon in the fall. Exceptionally hardy. Makes a continuous display from late spring until frost stops the performance.

## Red Pinocchio



## Pinocchio



# Famous ARP GROWN

**ALOHA. (Pat. 948)**

Rich rose-pink, deeper in the bud. Blooms in long-stemmed clusters. Each flower is very full, perfectly formed and enormous in size. Makes a wonderful display in June and repeatedly through the season.

*Each \$2.50, 3 for \$6.60, doz. \$26.40*

**BLAZE.**

Brilliant, attractive, double red climbing rose. Requires no special attention. It grows luxuriantly, with a magnificent display of many dramatic clusters of blazing scarlet blooms.

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

## COLLECTION No. 8

One each of Aloha, Cl. Crimson  
Glory, Cl. Floradora

(\$6.50 value) **\$5.75** Post-paid

CL. SUMMER SNOW<sup>®</sup>

**CL. AMERICAN BEAUTY.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Entire plant is full of large, fragrant, double deep rosy pink flowers. An old favorite with many thousands of friends. Fine for cutting, since blooms come on long stems.

**CL. CALEDONIA.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Long, pure white buds opening into double, high-centered flowers of ivory. Delicate fragrance.

**CL. CECILE BRUNNER.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*  
This is the climbing form of the "Sweet-heart Rose." Few roses can equal the continuous show of dainty rose-pink, salmon-shaded clusters. A strong grower and needs no special coaxing.

**CL. CRIMSON GLORY. (Pat. 736)**

*Each \$2.00, 3 for \$5.25, doz. \$21.00*  
The climbing form of the magnificent Crimson Glory. Bears the same rich crimson blooms, richly perfumed, on a climbing plant. A fine addition for any garden.

**CL. EDITOR McFARLAND.**

*Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Very fragrant, glowing pink slightly suffused yellow. Good foliage, vigorous; excellent bloomer.

**CL. ETOILE DE HOLLANDE.**

*Each \$1.35, 3 for \$3.40, doz. \$13.50*  
Some of the most lovely red buds and open flowers are produced on this big, strong-growing plant. Possesses rich fragrance.

**CL. FLORADORA. (Pat. 1054)**

*Each \$2.00, 3 for \$5.25, doz. \$21.00*  
A hardy climbing sport of Floradora, valuable for cutting and garden decoration. Slight spicy fragrance. Very double blooms with scalloped petals of scarlet-red, carried on short, strong stems.

© ALOHA

BLAZE



# Climbing Roses

*New!*



CLIMBING FLORADORA

CL. MRS. PIERRE S. DU PONT      *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Long-pointed buds of reddish gold; fragrant. Color lightens with age. The foliage is rich green.

CL. PEACE. (Pat. 932)      *Each \$2.50, 3 for \$6.60, doz. \$26.40*  
You can now have a huge climbing plant literally covered with hundreds of spectacular flowers of Peace. Within the comparatively short time since its introduction in America, Peace has become a top favorite and a consistent winner of first place in rose shows throughout the country. Its chief beauty is in the great range of colors through which it passes. The full ovoid bud is deep yellow, with the edges of the petals picoteed cerise. It slowly opens to a glorious 5-inch bloom with shades of canary-yellow, pale gold, cream, pearly white and appleblossom. This new climbing sport has the same fine foliage and strong stems so popular in the bush. You will get the same huge, perfectly formed flowers with the same lasting qualities.

CL. POINSETTIA.      *Each \$1.35, 3 for \$3.40, doz. \$13.50*  
The climbing form of Poinsettia, with flowers of the same glorious Christmas red color. A real addition to any rose planting. Like a tomato plant in a vegetable garden, a climbing rose yields out of all proportion to the ground space it occupies. This is a good one.

CL. RADIANCE.      *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Long-lasting flowers, which are delightfully fragrant. Similar to the bush rose except that it is a vigorous climber. Cameo-pink, deepening in center.

CL. RED RADIANCE.      *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
One of the finest red climbers. Brilliant deep rose-red. Very fragrant flowers on a strong plant.

CL. RED TALISMAN.      *Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Long-pointed buds of cerise-red. Very fragrant.

CL. SUMMER SNOW. (Pat. 400)      *Each \$2.00, 3 for \$5.25, doz. \$21.00*  
Spotless, glacier-white, double blooms produced in handsome clusters that literally bury the plant in mounds of "Summer Snow." A persistent and glistening pure white climber. The plants are vigorous and hardy, requiring a minimum of care.



©

CLIMBING  
PEACE

CL. TALISMAN.  
*Each \$1.25, 3 for \$3.15, doz. \$12.50*  
Very striking on a fence or trellis covered with the marvelous, urn-shaped buds and lovely red and gold flowers of Talisman. Vigorous grower with long-stemmed buds and flowers.

© CL. CRIMSON GLORY



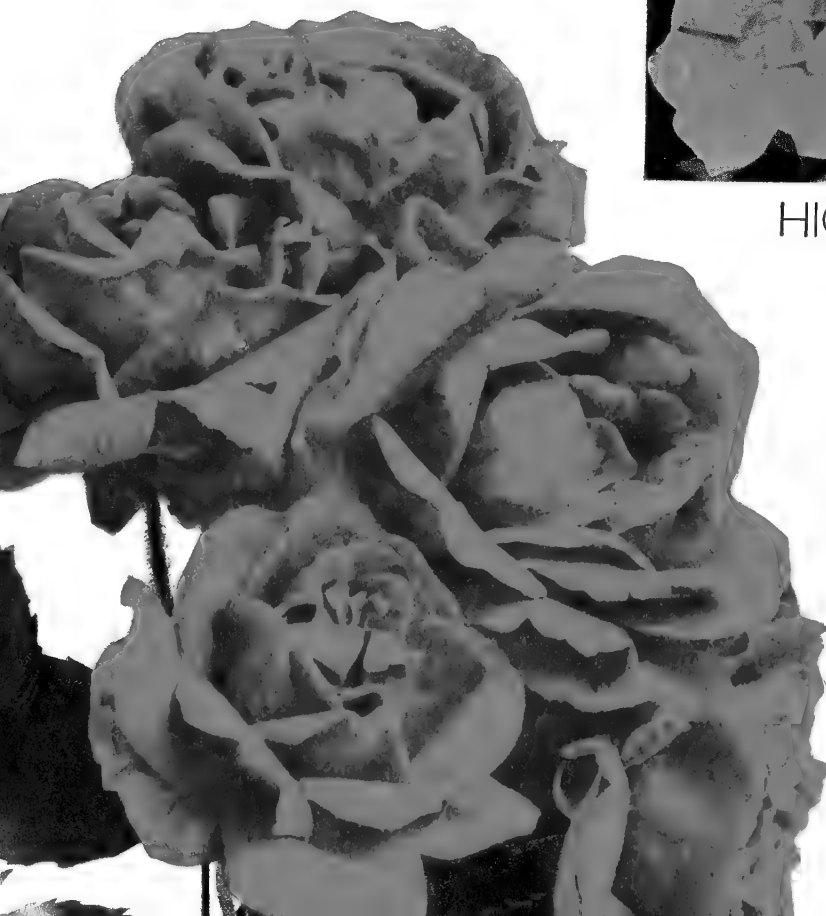


DREAM GIRL

DREAM GIRL. (Pat. 643)

*Each \$2.25, 3 for \$6.00, doz. \$24.00*

The comparatively new everblooming hardy climbing and pillar rose. The outside petals of the opening buds are very light appleblossom-pink. It frequently takes several days for the full-petaled buds to open and show the salmon-pink inside petals. One of the most appealing qualities is the pleasing, spicy, unforgettable fragrance. Plants established for a year or more will produce a fine crop of flowers in early June followed by a succession of blooms throughout the summer, ending with a glorious display in early fall. The plant is absolutely disease-resistant, healthy, vigorous.



DR. J. H. NICOLAS. (Pat. 457) *Each \$2.00, 3 for \$5.25, doz. \$21.00*  
After an exceptionally heavy display of gorgeous deep rose-pink blooms in June, new flowering shoots appear all summer. The blooms are unbelievably large and the fragrance is rich, lovely and intriguing.

HIGH NOON. (Pat. 704) *Each \$2.25, 3 for \$6.00, doz. \$24.00*



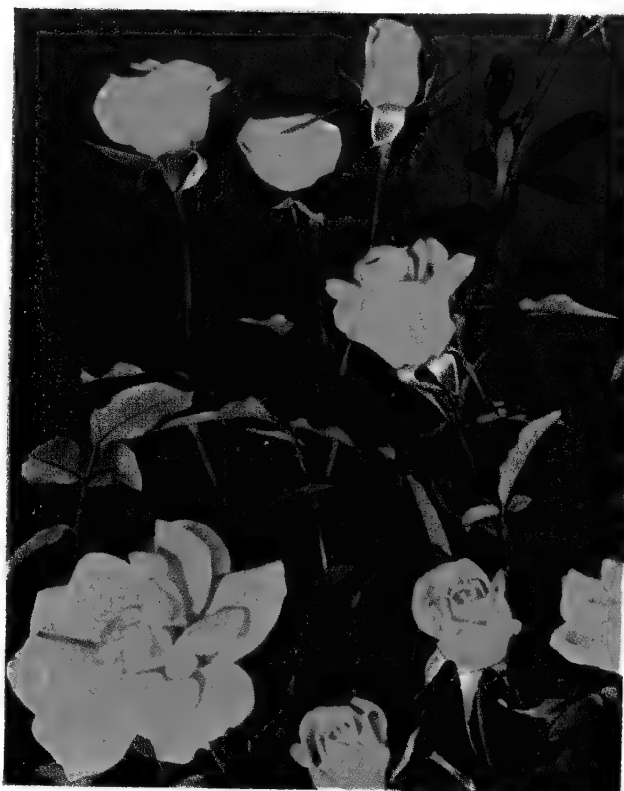
The intense shade of clear shining yellow displayed in the medium-sized, well-shaped buds, cannot be found in any other rose on the market today. It was the 1948 Regional All-America Award winner for the Pacific Coast and Southern States. The flowers are borne on long stems with light green, glossy foliage. The plant is fast growing and should have a post, wall or some support to best display its beauty. High Noon produces a big crop of magnificent buds in the spring, continuing throughout the entire growing season.

NEW DAWN.

*Each \$1.50, 3 for \$3.90, doz. \$15.00*

One of the hardiest everblooming climbers! New Dawn repeats its perfect hybrid-tea-like blooms continuously all season. Glorious roses with the precious pink of apple blossoms and a delicate appealing old rose fragrance in profusion on a plant that is easy to grow, requires little care and takes

little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.



PAUL'S SCARLET CLIMBER.

*Each \$1.10, 3 for \$3.00, doz. \$11.75*

The scarlet-red, semi-double flowers are freely produced in clusters of three to ten on much-branched canes. A strong grower and very hardy. Canes are flexible and easily tied to a fence, pergola or post. A more gorgeous mass of spring color is hard to find.

HIGH NOON

WHITE DAWN.

*Each \$1.50,  
3 for \$3.90,  
doz. \$15.60*

America's finest everblooming white climbing rose. Produces hundreds of pure white, completely double blooms resembling gardenias. Hardy. Blooms first year.

WHITE DAWN



PAUL'S SCARLET

# Sub-Zero ROSES

Quoting the hybridizer, Brownell's Rose Research Gardens—

**CEDRIC ADAMS.** (P.R.R.) Each \$1.75, 3 for \$5.00, doz. \$18.00  
The eminent radio commentator, lover of people and roses has placed his name on this most magnificent rose. Out of thousands of candidates, Cedric Adams chose this sturdy, large and double, scarlet to carmine Aristocrat of Rosedom to carry a beautiful rose with his name to the rest of the rose growers of the country.

**CURLY PINK.** (Pat. 842) Each \$1.75, 3 for \$5.00, doz. \$18.00  
Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, 2 or more feet long; over 50 gracefully recurled petals.

**PINK PRINCESS.** (Pat. 459) Each \$1.75, 3 for \$5.00, doz. \$18.00  
Bud red; flowers deep pink. Famous as the first hybrid tea free from premature defoliation. Very double.

**QUEEN O'THE LAKES.** (Pat. 1003) Each \$1.75, 3 for \$5.00, doz. \$18.00  
Named for the queen of Minnesota's Aquatic Sports. No diving beauty could show more grace, brilliance and elegance of form, or color more beautiful than this charming crimson rose. The queen of all the double reds.

**SHADES OF AUTUMN.** (Pat. 542) Each \$1.75, 3 for \$5.00, doz. \$18.00  
An abundant and joyous expression of bicolored beauty. Many have reported that this beautiful red, yellow and blush flower is gorgeously outstanding.

**V FOR VICTORY.** (Pat. 543) Each \$1.75, 3 for \$5.00, doz. \$18.00  
Most beautiful, large, very double, yellow, fragrant roses; constant blooming. To numberless experts, there is no such long-lasting loveliness in roses. Reported a surprise at holding color.



SHADES OF AUTUMN



GROOTENDORST  
SUPREME

**PIXIE.** (Pat. 408) Each \$1.00, 3 for \$2.65, doz. \$10.00  
Fully double, white rose with 40 or more petals neatly arranged into a perfect flower only  $\frac{3}{4}$  inch across. Buds sometimes tinged pink.

**RED IMP.** (Pat. 1032) Each \$1.25, 3 for \$3.30, doz. \$13.20  
The newest addition to the miniature roses. Its color is deep, rich crimson, startlingly bright and cheerful. An unfading, even tone without any lighter markings. Solidly double and beautifully formed blooms. It is difficult to believe that anything so tiny can be so perfect in every detail.

**SWEET FAIRY.** (Pat. 748) Each \$1.00, 3 for \$2.65, doz. \$10.00  
The first miniature rose to be really fragrant. The very double blooms, an inch in diameter, are bright apple-blossom-pink in color. They are long lasting and are carried on wiry, upright stems. Charming miniature arrangements are easily made with Sweet Fairy. Fine for corsages, too.

## Rosa Rugosa Hybrids . . . .

From far northern fields and gardens come these spiny, rugged, heavy-flowering, shrub-like roses. These are truly the roses of the North; gardener's neglect and the severest winters will not stop their regular blooming and robust habit.

**F. J. GROOTENDORST.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Small, bright red, fringed flowers. Large clusters freely produced throughout the growing season.

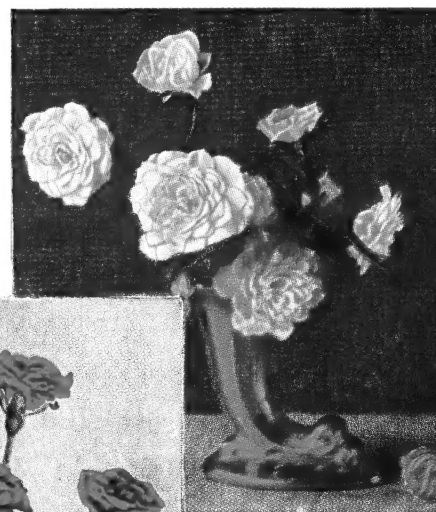
**GROOTENDORST SUPREME.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Excellent as a hedge. An improved variety having large, fringed, cherry-red flowers borne on a fine, large, well-foliaged bush.

**HANSA.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Double, beautiful violet-red flowers of large size, freely produced on a strong, typically Rugosa plant. Hardy and dependable.

**HARISON'S YELLOW.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Bright yellow, open, semi-double, fragrant flower borne on long stem. Foliage is large, leathery and dark. Very vigorous and strong.

**PINK GROOTENDORST.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Double flowers of clear pink. Everblooming baby Rugosa type blooms.

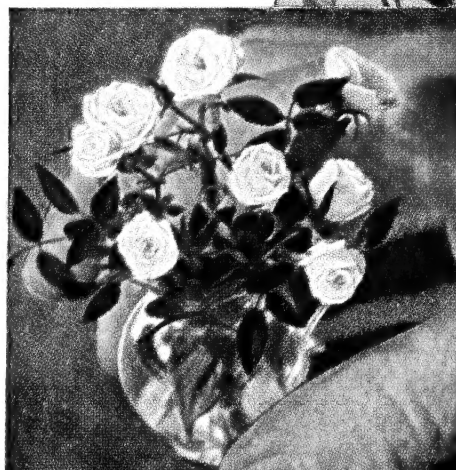
**SIR THOMAS LIPTON.** Each \$1.25, 3 for \$3.15, doz. \$12.50  
Snowy white flowers of good size and unusual quality. Blooms freely all season.



SWEET  
FAIRY

## Miniature Roses

©



RED IMP  
PIXIE

**COLLECTION  
No. 9**

One each of  
these three  
Miniature  
Roses

(\$3.25 value)

**\$2.85**

POSTPAID



# Papershell PECAN TREES

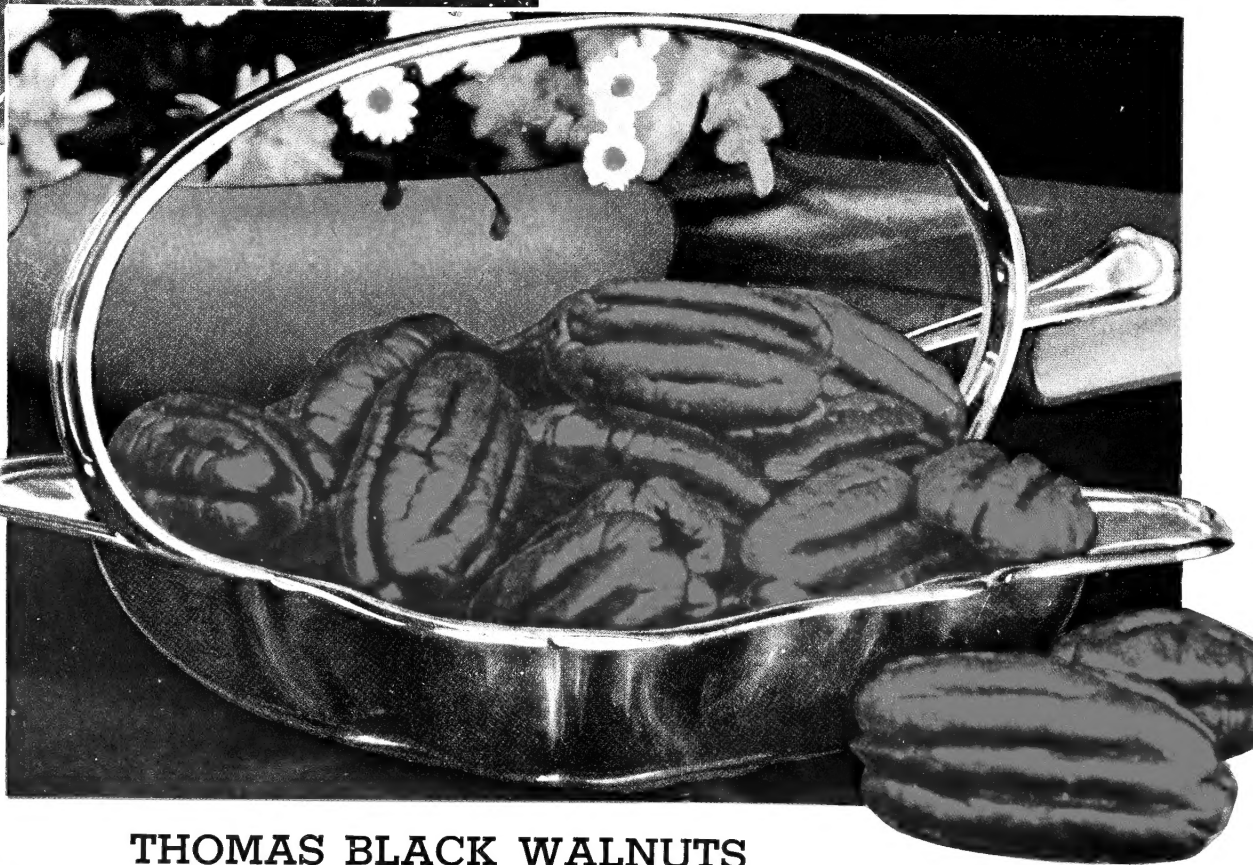
Pecans have become an important and popular crop in many parts of the South. The trees are attractive and well shaped and most satisfactory for producing shade. They grow fast and begin to produce nuts in about five years.

Trees should be spaced about 50 feet apart. They succeed in sandy loam or light clay but not in sour or poorly drained locations. They deserve good cultivation and fertilization, for they are long lived, productive and very profitable. Cotton, potatoes or melons may be planted between the trees until they start to bear nuts; then it is well to plant a cover crop such as soy beans, vetch or clover and turn it under.

**PECAN—OFFICIAL STATE TREE OF  
TEXAS** ★

## MAHAN

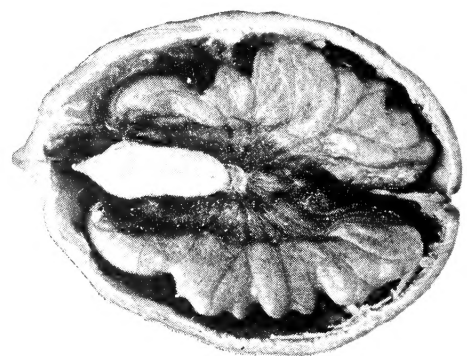
A giant, early-bearing pecan with thin shell. The nut is the largest and the shell the thinnest of all pecans we have tested. Sometimes trees begin to bear when only 4 to 5 feet tall and two years old, although this is a better record than average. Mahan is a new variety that will be hard to beat.



## THOMAS BLACK WALNUTS

Bears very young, often the second or third year after planting. Nuts are of immense size and have delicious flavor. Thin shells and large kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

2 to 3 ft. ....  
Each \$1.95, 3 for \$5.70, 10 for \$18.50 (Prepaid)  
3 to 4 ft. ....  
Each \$2.20, 3 for \$6.05, 10 for \$21.00 (Prepaid)  
5 to 6 ft. ....  
Each \$3.75, 3 for \$10.95, 10 for \$35.00 (Prepaid)



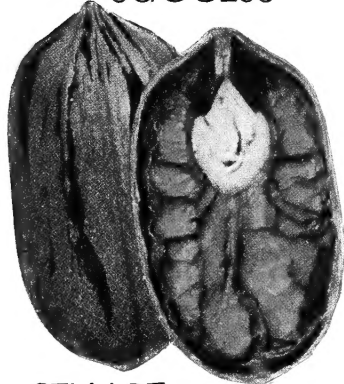




SUCCESS

## SUCCESS

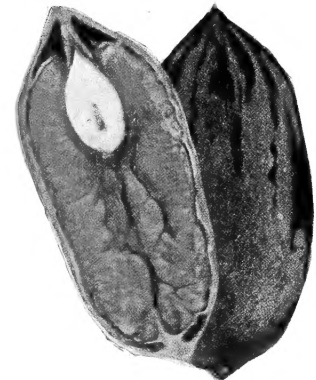
Large, oblong nuts, tapering to the apex; reddish brown with purplish markings. Thin shells and partitions. Kernels large, full, yellow; flavor sweet and quality very good. Very easy to crack. The tree is a strong grower and a regular and heavy bearer.



STUART

## STUART

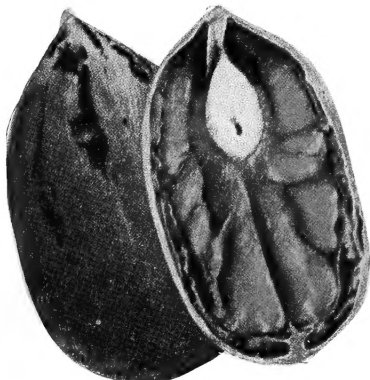
A large, strong tree with a fine head. Nuts large, of good quality, with medium thin shell. It stands the cold better than most varieties and can therefore be grown farther north than many, as well as in the deep South. Well known and extensively planted.



SCHLEY

## SCHLEY

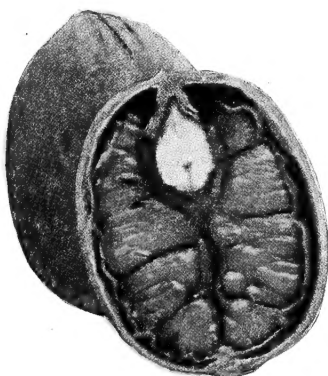
Nuts long, medium to large in size, with very thin shell. Kernel full and plump, with rich nutty flavor. The tree is a thrifty, vigorous grower. A very fine variety to market, for in quality of meat and thinness of shell it is surpassed by no other variety.



WESTERN SCHLEY

## WESTERN SCHLEY

Here is a variation of the old standard Schley that is often considered the standard of excellence among pecans. The flavor is of exceptionally high quality. The long, slender nuts have thin shells, easy to crack. An early-ripening variety, which means that it can be a very profitable one.



MONEYMAKER

## MONEYMAKER

A medium-sized nut with medium shell, well filled with a rich meat. Cracks easily. The tree is an up-right grower with dark green foliage. An early and prolific bearer. This is proving to be a very profitable commercial variety.

## PECAN TREES, ALL VARIETIES, PREPAID:

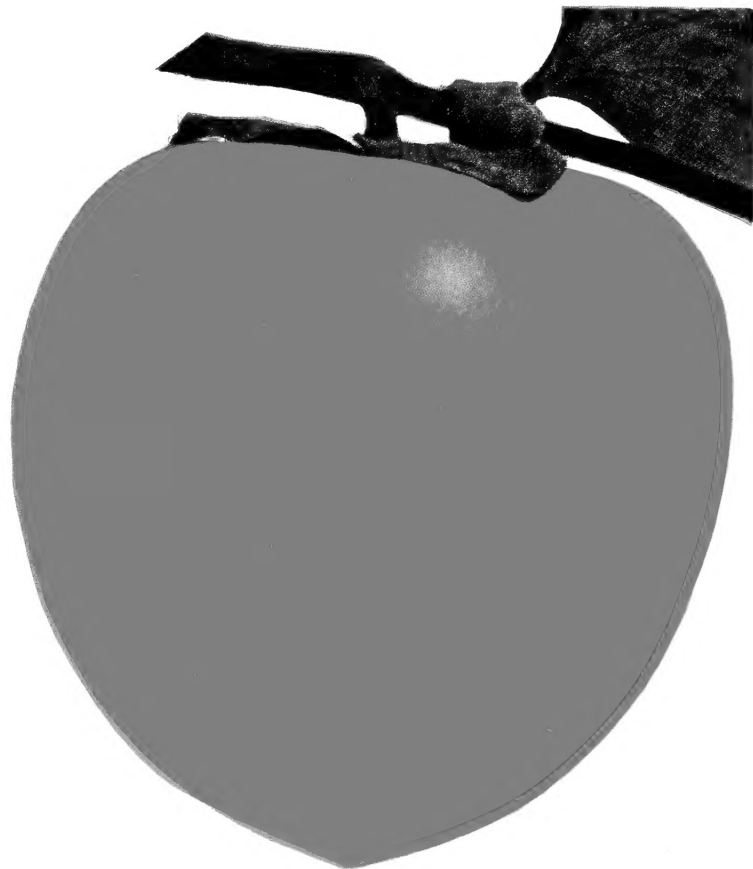
Size from graft

2 to 3 ft. .... Each \$2.10,  
3 for \$6.00, 10 for \$19.50

3 to 4 ft. .... Each \$2.40,  
3 for \$6.90, 10 for \$22.50

5 to 6 ft. .... Each \$4.00,  
3 for \$11.70, 10 for \$37.50

(Commercial grove plantings quoted specially on request.)



## JAPANESE PERSIMMON

### PERSIMMONS EUREKA

A hardy variety with a most delicious flavor. Sometimes seedless. Big red-orange fruit literally covers the tree and hangs until soft and ripe. Slick dark foliage adds to the ornamental value of improved grafted persimmon trees.

### TANENASHI

Large and conical fruit, light yellow changing to bright red. The seedless yellow flesh is of superior quality. Vigorous and productive. Ornamental as well as useful.

#### PRICES OF BOTH VARIETIES OF PERSIMMONS:

2 to 3 ft. .... Each \$1.40, 3 for \$3.95, 10 for \$13.50  
4 to 5 ft. .... Each \$2.50, 3 for \$7.25, 10 for \$22.50

POSTPAID

# *Crimson Glory*

*Each \$1.75, 3 for \$4.65, doz. \$18.60*

Beautifully formed blooms with a furred center. Deep, vivid crimson in color, with a velvety texture. Good stems hold the flowers proudly erect on vigorous plants. But most of all, Crimson Glory is known and loved for its wonderful fruity fragrance.

*The highest-rating  
hybrid tea rose  
in American Rose Society  
"Proof of the Pudding"  
scores.*



*ARP ROSES inc.*

P. O. BOX 178  
TYLER, TEXAS